

Ontario  
Educational  
Communications  
Authority



tvo  
Annual Report

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2018-19

tvo



The image features a central white circle containing the text "Tomorrow starts today". This circle is surrounded by a complex, abstract pattern of concentric, overlapping circular segments. The segments are rendered in three distinct colors: a vibrant red, a bright cyan, and a deep teal. The segments vary in thickness and are arranged in a way that creates a sense of motion and depth, resembling a stylized, multi-layered ring or a futuristic architectural element. The overall composition is clean and modern, with a strong emphasis on geometric shapes and a limited color palette.

Tomorrow starts today

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A decorative graphic consisting of several horizontal bars. A long teal bar spans the width of the page. Overlapping this bar from the right are two shorter bars: a teal one on top and a red one on the bottom.

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# Message from the Chief Executive Officer

## TVO's Ongoing Transformation

2018-19 was a year of significant accomplishments for TVO. Milestones like the launch of TVO Mathify, our new online math tutoring tool for students in grades 7-10, the introduction of upgraded interactive online high-school courses offered through TVO ILC, the addition of an Indigenous Hub to our network of Hubs across the province, and the debut of our #onpoli podcast are but a few of the highlights we will discuss throughout this year's annual report.

These milestones represent significant progress in TVO's ongoing transformation from a public TV broadcaster to a fully digital multi-platform learning and current affairs publisher.

Today, in addition to TVOkids' renowned educational programming, TVO also provides computer games rooted in Ontario's math and science curriculum, online math tutoring by Ontario Certified Teachers, and Ontario's largest online secondary school. In addition to our *TVO Original documentaries* and our flagship current affairs show *The Agenda with Steve Paikin*, TVO offers thought-provoking podcasts, short videos featuring Indigenous voices, and stories from our Ontario Hubs journalists, who provide important perspectives from communities across the province. And of course, all of TVO's video, podcast and articles are available online and on demand.

## Responding to Global Trends

TVO's transformation strategy is informed by a number of powerful worldwide trends. In today's rapidly evolving media landscape, on-demand digital media dominates content delivery like never before. Tech-savvy students growing up in an era of increasing digital sophistication are demanding to be engaged on the media platforms where they live. Educators and policy-makers are focusing on the Science, Technology, Engineering and Math, or STEM curriculum, needed to keep their jurisdictions competitive. A growing percentage of the

current affairs content consumed is generated by monolithic U.S. technology companies, making it more important than ever that we provide a local perspective on current events. And people are demanding a public service that prioritizes efficiency and sound fiscal management as governments wrestle with high levels of public debt.

## Strategic Directions 2.0

In response to these trends and the evolving digital economy, TVO developed four strategic pillars that guide all of our activities.

**Digital Learning that works** - We will support the transformation of learning inside and outside the classroom through digital technology.

**In-depth Current Affairs Journalism** - We will support citizen engagement through in-depth current affairs journalism from an Ontario perspective.

**Building a Digital Organization** - We will build a digital organization where people thrive in a changing world.

**Sound Financial Stewardship** - We will be financially sustainable through wise stewardship of our funding, and a focus on increased self-generated-revenues.

Important advances were made this year on each of these four pillars.

## Innovation in Digital Learning

Our kids know what is possible with today's technology. They use it all the time, they're continuously inspired by it, and our education system needs to leverage this technology to help them learn better. This year, we made strides toward bridging this gap, including the introduction of a new suite of **TVO mPower** games focused on introducing and utilizing Ontario's STEM curriculum for students in grades K-6.

**TVO Mathify** was launched to provide free, live, online math tutoring to students in grades 7-10. While still in its first year, Mathify has over 40,000 registered students across Ontario, and has seen strong monthly growth as we approach the key final months of the school year.

Last fall's introduction of **TVO in the Classroom** means that educators are now able to access TVO videos, articles, documentaries and games for in-class learning through the Ontario Ministry of Education's Virtual Learning Environment (VLE).

TVO also leveraged access to the Ministry's VLE to upgrade the online high school credit courses offered through **TVO ILC** (formerly the Independent Learning Centre). We have concentrated on making the courses an engaging and impactful experience for the student – with many different types of multimedia interactivity such as audio, video, learning objects and beautiful art.

## Expanding Local Voices

TVO's **Ontario Hubs** initiative continues to provide an essential local perspective for Ontarians, and this year's launch of our Indigenous Hub in Ottawa brings an important new voice to the fore. The Indigenous Hub explores issues from often underrepresented perspectives, and is adding greatly to the public conversation of important issues in Ontario.

The debut of the *#onpoli* podcast, which takes a deep dive behind the scenes of Ontario politics, and *First Things First*, a new series featuring Indigenous people living in Ontario, are also helping us bring a uniquely Ontario perspective to the conversation.

## A 21st Century Public Agency

As a public agency, TVO is focused on efficiency. We are proud of our record of finding internal savings, driving efficiencies and establishing a focus on self-generated-revenue that has kept our base government funding at or below the previous year's level for seven consecutive years. In that way, we have effectively reduced TVO's burden on taxpayers, even as we've expanded our product offering, grown our online audience and modernized our operation.

We have also committed ourselves to building a high-performance organizational culture, reorganizing our staff structure and workflows to advance TVO's digital capacity and

meet ever-present financial efficiencies. This commitment to building an exemplary public agency contributed to TVO being named one of Greater Toronto's Top Employers for 2019, an honour that we strive to live up to each and every day.

An important part of our focus on self-generated-revenue is leveraging our investment in TVO ILC by offering courses to international students at market rates. China was the primary target in 2018-19 for growth in international revenue, and the sudden increase in tensions between the Canadian and Chinese governments had a significant dampening effect on revenue. TVO is not alone in this respect. The Canada China Business Council's 2018-19 study found that current tensions have extended to business relationships, and that more than half of the Canadian companies who participated in the study have had to modify their business plans. Going forward, TVO will be taking a broader regional focus to its international business development efforts.

Next year, TVO will celebrate its 50th anniversary. When TVO was born, the idea that public television could have a positive impact on learning was visionary. And although the digital transformation we are undergoing today could not have been foreseen, TVO's original commitment to lifelong learning, and the belief that learning has the power to ignite the potential in everyone, have stood the test of time.

It is in that spirit that I would like to close with a word about Peter O'Brian, who stepped down as Chair of TVO's Board of Directors this year. For 13 years Peter was a passionate ambassador and leader who deployed kindness and an unwavering belief in the value of TVO. On behalf of the entire TVO team, I would like to thank Peter for his remarkable leadership.

I would also like to thank Jim Marchbank, Ginny Dybenko, Trina McQueen, Mark Wakefield, and Kristin Morch, who completed their terms on our Board this year. Organizations like TVO rely on volunteers, and we have been fortunate to have benefitted from their wisdom, judgement and belief in TVO.

Sincerely,



**Lisa de Wilde, C.M.**  
Chief Executive Officer





# Digital Learning

There has never been a time when curiosity was more rewarded than it is today. Virtually anything we want to know about is at our fingertips, and students take for granted the ability to learn about anything, anytime, anywhere.

This is where TVO comes in.

TVO sits at the intersection of digital technology, evidence-based pedagogy and Ontario's academic curriculum - and we work to leverage this unique position to create learning tools that make a difference for Ontario educators and students.

TVO's digital learning products are the fastest growing part of TVO and they are key to our strategy of transforming TVO into a multi-platform digital learning organization.

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**In its first year, over 40,000 students  
in grades 7-10 across Ontario have registered  
to use TVO Mathify.**

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“THANK YOU @tvo #TeachOntario...for supporting teachers at the @otffeo [The Ontario Teachers' Federation] conference. We appreciate your generous contributions to teacher professional learning that makes a difference.”

- OTF/FEO @otffeo on Twitter





## Personalized Math Tutoring

**TVO Mathify** offers a seamless virtual learning environment for public school students in grades 7-10. Students can take advantage of free, live, one-on-one after-school math tutoring with an Ontario Certified Teacher, and teachers can use Mathify as an interactive classroom tool. TVO Mathify is mobile accessible, with an interactive whiteboard where tutors can help students tackle problems in real-time. While still in its first year, TVO Mathify has already seen over 40,000 students across Ontario register for its services.



## K-6 students played mPower math games more than 1.6 million times



## Online Math Games

**TVO mPower's** free creative online games support the development of foundational K-6 math skills in the classroom and at home, while fostering positive attitudes towards math. This year, we introduced a new suite of games focused on Ontario's Science, Technology, Engineering and Math (STEM) curriculum. These games can be a valuable tool to help kids learn fundamental skills that will benefit them for years to come.

“Great learning opportunity to sit with your child and practice hand eye coordination and desktop skills while learning math! Studies have shown that children learn more when participating with a parent rather than alone on a tablet. Great work TVO, we love your website for educational games.”

- Natasha R. on Facebook

# Ontario's Largest Online High School

**TVO ILC** offers independent learning to nearly 19,000 Ontario students. Rooted in the provincial government's curriculum, ILC courses are now available in the province's Virtual Learning Environment (VLE). This new platform enables TVO to offer students a more engaging user experience, with upgraded course content, and interactive multimedia learning tools. The upgraded ILC will provide a simplified student journey, with an enhanced and streamlined payment process and self-serve options for student documentation. Additionally, TVO ILC is being introduced in international markets as a revenue-generation tool for TVO.



## Nearly 19,000 Ontario students enrolled in TVO ILC's online courses



### Accessible TVO Content in the Classroom

**TVO in the Classroom** enables educators to easily incorporate in-depth current affairs, thought-provoking documentaries, and award-winning TVOkids content to enhance in-class learning for students in grades K-12. More than 10,000 TVO videos, articles, and games are now available through the Ontario Ministry of Education's Virtual Learning Environment (VLE). Searchable by grade, subject, and keyword, TVO in the Classroom provides invaluable support to educators in developing and sharing engaging lessons with students in the classroom.

### An Online Community for Ontario Educators

**TVO TeachOntario** is an online community for Ontario educators, by Ontario educators. This robust community of 12,300 allows educators to explore curated resources and learning opportunities, share knowledge, and collaborate with colleagues.

## High Quality Children's Programming

With a steadfast commitment to quality and diversity, **TVOkids** continues to win accolades for its advertising-free children's programming and content that supports the Ontario curriculum. In 2018-19, TVOkids and its independent production partners were recognized with four Daytime Emmy Awards, ten Canadian Screen Awards, and for the second year running, was featured on Kidscreen Magazine's Hot 50 list. TVOkids was also a recipient of two YouTube Silver Play Button Awards, commemorating TVOkids and TVOkids Paw Patrol YouTube channels reaching 100,000 subscribers.



TVOkids hosts:  
Lucas, Daniel & Laura

### Big Top Academy

Produced with Cirque du Soleil, this TVOkids series highlights amazing acrobatic performances showing the true value of resilience and perseverance.



### Dino Dana

Dana's love of science and dinosaurs is a wonderful way to encourage girls to proudly embrace science.



### Odd Squad

One of TVO's funniest and most successful series for children and parents alike, *Odd Squad* makes math fun and accessible.



### Raven's Quest

*Raven's Quest* is a unique show that invites viewers into the lives of 21 Indigenous kid hosts who share their hobbies, customs, and dreams.



"My 6 year old just ran up and yelled "@tvo knows about Eid! They know about me!" #inclusionmatters. Small efforts on our part make large impacts on our children."

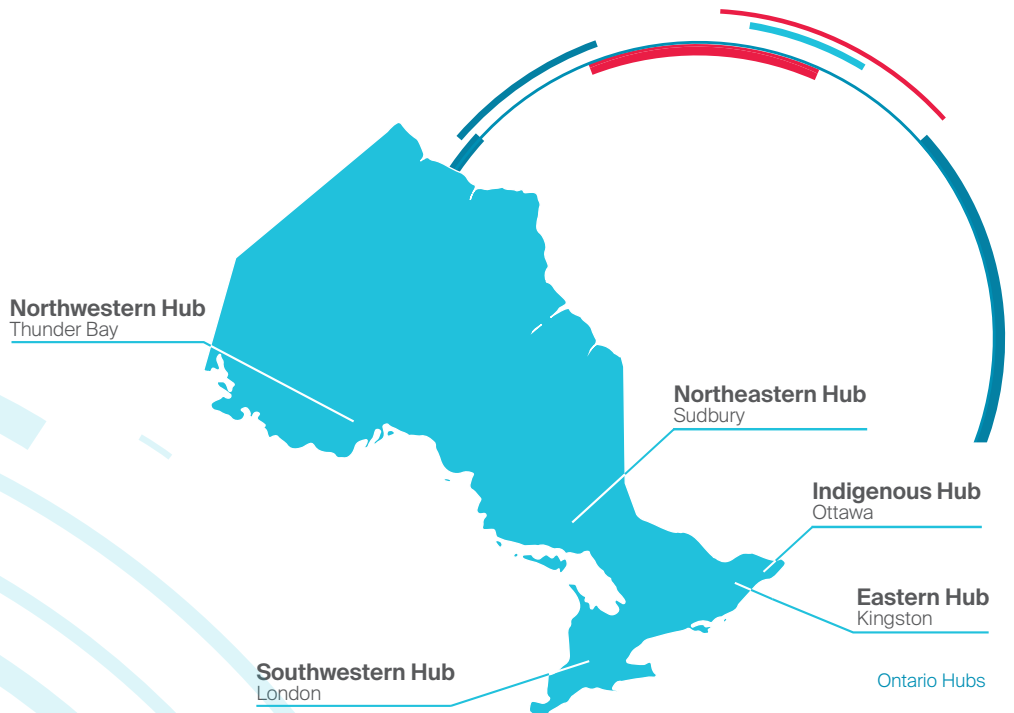
- Sayema on Twitter

# Current Affairs

At a time when local media is shrinking, TVO provides an essential service for Ontarians. Our balanced, in-depth current affairs informs and engages citizens, while providing critical local context. With a current affairs offering that includes our flagship program, *The Agenda with Steve Paikin*, our Ontario Hubs network of on-the-ground local journalists, exciting new podcasts and videos, and thought-provoking documentaries, Ontarians are able to explore, discover, and better understand the world around them. Our high quality journalism content is available on multiple platforms so that audiences can access it anytime, anywhere.

“Thank you @TVO for supporting independent documentary film produced in Ontario by Ontarians!”

- @Bobbyhuggs on Twitter





## Ontario's Leading Current Affairs Program

*The Agenda with Steve Paikin*, hosted by Steve Paikin and Nam Kiwanuka, is Ontario's leading daily primetime current affairs show. As the 'must see' current affairs program for public conversation, The Agenda was at the forefront of Ontario's 2018 election coverage, hosting and moderating the Progressive Conservative leadership debate and the Provincial Leaders' debate. *The Agenda in the Summer* with Nam Kiwanuka inspires viewers with stories of triumph from storytellers, artists, and trailblazers.



*The Agenda* hosts:  
Steve Paikin & Nam Kiwanuka

## More than 9.4 million Ontarians watch TVO

### Industry Recognition

TVO journalists received numerous industry accolades this year, including a Canadian Screen Award nomination for Best Host or Interviewer in a News or Information Program or Series for Steve Paikin, a Canadian Association of Journalists nomination for Jon Thompson's coverage of Indigenous issues, and a 2019 Digital Publishing Leadership Award to Kathy Vey, TVO's Executive Producer, Digital.

### On-the-ground Local Voices

In a world dominated by American technology companies, local media and community voices are not always heard in the public conversation. TVO has responded with **Ontario Hubs**, a province-wide network of trusted on-the-ground journalists who explore issues from local perspectives. In 2018-19, TVO launched an Indigenous hub which will amplify underrepresented Indigenous voices, stories and perspectives. Based in Ottawa, this new hub joins the regional hubs in Thunder Bay, Kingston, Sudbury and London.

Ontario Hubs are delivered in partnership with local colleges and universities, and connected through ORION, Ontario's only provincial research and education network. Ontario Hubs are made possible by philanthropic gifts from the Barry and Laurie Green Family Charitable Trust, Goldie Feldman, and the generosity of other donors.

## Podcasts and Short-Form Videos

**Podcasts** are a growing part of TVO's digital offering and satisfy a variety of interest areas. Nominated for a Canadian Podcast Award, *Word Bomb* unpacks the evolution of words and their meanings, and explores the human stories that the dictionary doesn't share. *On Docs* explores documentaries and the stories they tell. The *#onpoli* podcast, which is accompanied by a semi-weekly *#onpoli* newsletter, reveals the politicians behind the politics and discusses how politics touches our daily lives.

Our popular and engaging **short video series** include *Name that Town*, which highlights the unique histories of Ontario towns and communities, and *First Things First*, featuring Indigenous people living in Ontario. We also received Google News Initiative (GNI) YouTube funding that enabled us to hire two video-makers to produce weekly short videos about Indigenous issues, ideas and events.

The TVO.org Daily newsletter provides subscribers with a brief review of daily current affairs content, and reveals the stories behind the headlines.



## TVO.org achieved 1.7 million article reads by Ontarians in 2018-19



### TVO Anytime, Anywhere

TVO is meeting the growing demand for multi-platform content that audiences can access when and where they want it.

TVO.org is where TVO's story is told and is the home for all of TVO's content, including its robust offering of our current affairs journalism. Audiences can go to TVO.org to read articles, watch videos and documentaries, listen to podcasts, and read newsletters anytime. Audiences can also find our high-quality content on TVO's social media channels, YouTube channels, and on television.

## Thought-Provoking Documentaries

TVO offers hundreds of thought-provoking documentaries that explore social, political, and current affairs issues that matter through a diverse range of perspectives. We also work with filmmakers right from the development process to create impactful **TVO Originals**. This year, our documentaries delighted audiences and received industry recognition, including Canadian Screen Award nominations, a Canadian Association of Journalists award nomination, and an International Emmy win.



*The Heat:  
A Kitchen R(E)volution*

## TVO is the most-watched TV channel in prime time for documentaries in Ontario

### Political Blind Date

The groundbreaking TVO Original *Political Blind Date*, which brings politicians with different points of view together on a “date” to highlight important Canadian issues, returned for a second season.

### The Heat: A Kitchen R(E)volution

We shine a light on how female chefs are changing restaurant culture around the globe with TVO Original *The Heat: A Kitchen R(E)volution*.

### The Fruit Machine

TVO Original *The Fruit Machine* takes a searing look at the Canadian Cold War campaign to remove LGBTQ+ employees from public service.

### TVO Originals at Hot Docs

This fall, TVO Original titles *Prey*, *There Are No Fakes*, *Propaganda: The Art of Selling Lies*, and *River Silence* will make their broadcast premieres on TVO. Each of these titles were screened at the 2019 Hot Docs Canadian International Documentary Festival, with *Prey* receiving two top awards.

“...you don’t grasp the breathtaking cruelty and the stamina and courage of the victims until you’ve seen this film. And been angered by it all.”

- John Doyle, *The Globe and Mail*, on *The Fruit Machine*

# Best People and Operational Excellence

As an organization that embraces continual change, we are dedicated to ensuring that employees have the skills, confidence and support to successfully complete their work. Advancing a 'digital first' strategy that focuses on consumer-facing initiatives over back office ones, eliminates outdated processes and lowers administrative costs, is key to our culture. Whether its supporting employees in their daily learning endeavours, creating a flexible and productive work environment through the Transform Work program, or undertaking organizational restructurings to help us realize our goal of becoming a truly digital organization, TVO's values of excellence and innovation, ownership, collaboration, trust and respect are at the forefront of everything we do. In recognition of our commitment to hire and retain top talent and build a high performance culture, TVO was named one of Greater Toronto's Top Employers of 2019.

## Each Ontarian pays just 1 cent per day for TVO through government funding



### Greater Toronto's Top Employers of 2019

Technological disruption is creating a more competitive marketplace for talent. The most successful companies are those that harness diversity, attract and retain top talent, and adopt new ways of working. TVO was recognized for its innovative programs to attract and retain talented employees by being named one of Greater Toronto's Top Employers of 2019.

### Digital Restructuring

This year, TVO underwent an organizational restructuring that will enable us to better support our current affairs content and digital learning products, and move us farther along the path to building a truly digital organization. By fully adopting agile processes in our product development areas, updating our ILC course creation process, and streamlining our production processes to create a new TVOkids show, this restructuring will help us become a more efficient, audience-focused and data-informed organization. It also demonstrates our commitment to sound financial stewardship by reducing costs and making TVO a more efficient and streamlined organization.



## Employee Learning

As part of our commitment to 'life-long learning', TVO supports our employees' efforts to become life-long learners themselves. Employees are encouraged to host or attend a Lunch and Learn, take a course through LinkedIn Learning, job shadow a colleague, or undertake a number of other approved learning activities. This initiative results, not only in more informed employees, but also in a more engaged and productive workforce. This year, all employees completed at least five days of learning, with many achieving much more!



## 1.2 million Ontario children watch TVOkids programming

## Transform Work Program

Committed to creating a flexible organization that is highly productive, motivated, and capable of thriving in the digital world, TVO introduced the Transform Work program. TVO Transform Work offers employees flexible work arrangements such as compressed work weeks, telecommuting and flexible schedules to increase employee engagement and pursue organizational objectives.



## TVO50

TVO will celebrate its 50th anniversary in 2020. We will kick off this milestone at our Gala this October. TVO50 will celebrate and promote the power of learning, leverage public nostalgia around memorable personalities and moments to generate interest in what TVO is doing today, promote the story of TVO's transformation to increase brand awareness across Ontario, and of course, look forward to TVO's future contributions over the next 50 years.

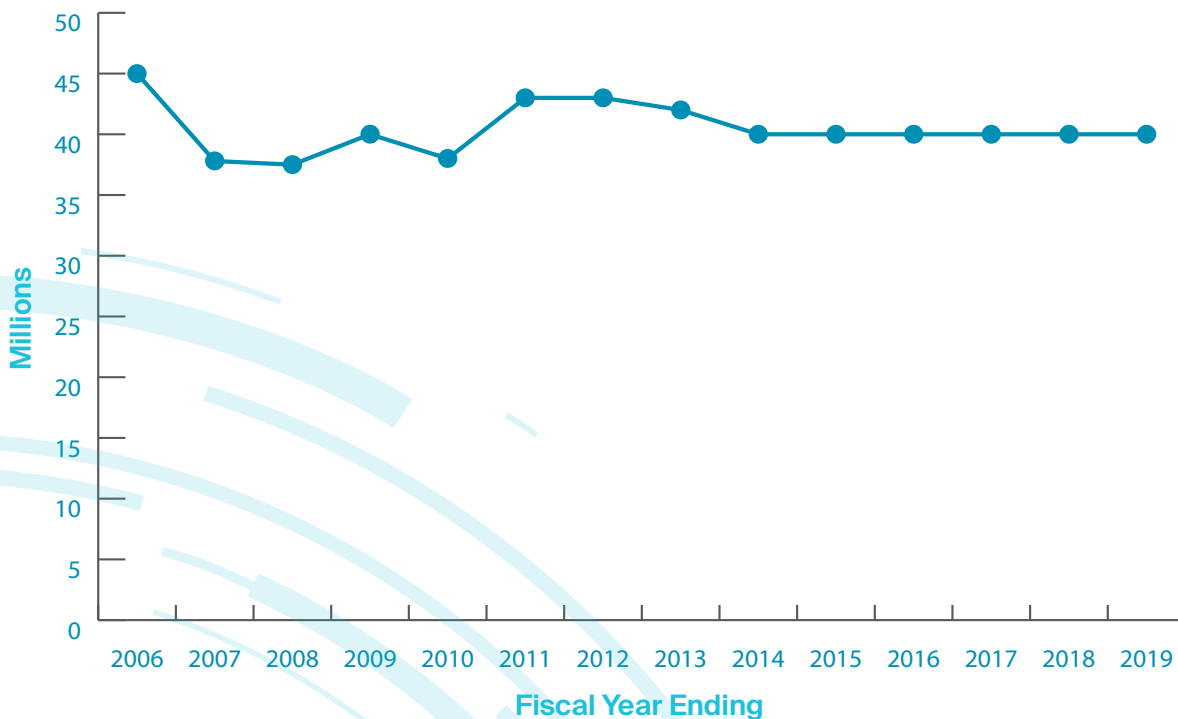
# Financial Sustainability

TVO continues to emphasize prudent stewardship of public funds and a focus on self-generated-revenue. Every year, TVO finds new savings to offset inflationary pressures, and our record of financial sustainability has created the capacity for targeted investments that have kept TVO at the forefront of digital learning. In addition to funding from the Government of Ontario, TVO funds its current affairs and digital learning products thanks to the support of more than 30,000 generous donors and corporate sponsors. This support includes small one-time donations, monthly contributions, legacy bequests and major gifts that sometimes reach into the millions of dollars. TVO also earns revenues from student fees paid by international students taking TVO ILC courses, and from rental fees paid by other organizations that use our transmitter towers.

## TVO's Strong Record of Financial Stewardship

Changing realities dictate that government agencies need to prioritize new approaches to efficiency and fiscal management. TVO is proud of our record of strong financial stewardship that has kept our base government funding at or below the previous year's level for seven consecutive years. As a public agency, TVO is accountable for how we manage our resources. Raising self-generated-revenue enables a virtuous cycle where funds raised outside of government are invested to support digital learning and current affairs journalism for the benefit of all Ontarians.

## TVO Base Operating Grant



## Philanthropic Revenue

A public service agency and registered charity, TVO was supported by more than 30,000 donors in 2018-19. This year, the Barry and Laurie Green Family Charitable Trust and Goldie Feldman added to their previous gift of \$2.5 million that allowed TVO to create the Ontario Hubs initiative, with a commitment of an additional \$2 million to Ontario Hubs. TVO will raise an additional \$500,000 for Ontario Hubs by 2021-22.

TVO's investment and stewardship in Legacy Giving has also been very successful this year, with over \$600,000 in bequests received and over 100 donors planning for

a future gift. We continue to identify donors for our major gifts and mid-level programs to help us fund innovation and contribute to the core mandate of TVO.

As we look forward to 2019-20, TVO strives to be a leader in online fundraising and to engage current and potential donors in our fiftieth anniversary celebrations. With an active online readership on TVO.org, generations of young people that grew up watching TVO, and dedicated loyal supporters, we are focused on engaging these audiences as donors to help us continue TVO's tradition of excellence.

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**TVO is a registered charity, receiving donations from over 30,000 Ontarians each year**

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## TVO ILC International Sales

TVO ILC is developing into a world-class online high school, and is being introduced in international markets as a revenue generation tool for TVO. In the coming year, we will continue to refine our model to help us scale our funnel of international students to deliver meaningful revenue to TVO.

## Pension Transfer

TVO's decision to merge its pension plan with the Public Service Pension Plan administered by the Ontario Pension Board resulted in an improved pension risk profile for TVO and a reduction in administrative costs. The transfer was concluded this year following approval by the Financial Services Commission of Ontario.

## Reducing our Footprint

In 2018-19 TVO initiated Project FlexSpace, an initiative to reduce our office footprint by consolidating two broadcast studios, absorbing TVO ILC into TVO's office, and improving utilization of the remaining office space. To be completed by 2019-20, Project FlexSpace will help TVO reduce its office footprint by at least 17%. By finding more efficient uses of our office space, we are streamlining operations and achieving savings.

# Performance and Financial Summary

## Performance Agreements

TVO uses a Performance Agreement to set annual targets and measure performance. Each year, we start with our conviction and purpose, and then use the pillars outlined in our Strategic Directions 2.0 to identify measurable objectives for all areas of our operations. We start by setting objectives at the TVO-wide level, and then cascade them so that every employee can see how they contribute to the TVO goals. This approach ensures all employees are aligned and focused on established priorities that have a measurable impact on the success of TVO's business plan.

### Conviction

Creating a better world through the power of learning.



### Purpose

We exist to ignite the potential that lies within everyone through learning.



### Performance Agreement

Each employee has SMART (Specific, Measurable, Achievable, Relevant, and Time-Bound) objectives linked to TVO's business plan.

## Performance Results

In 2018-19 we successfully delivered on the TVO Performance Agreement approved by the TVO Board of Directors. Some of the highlights included:

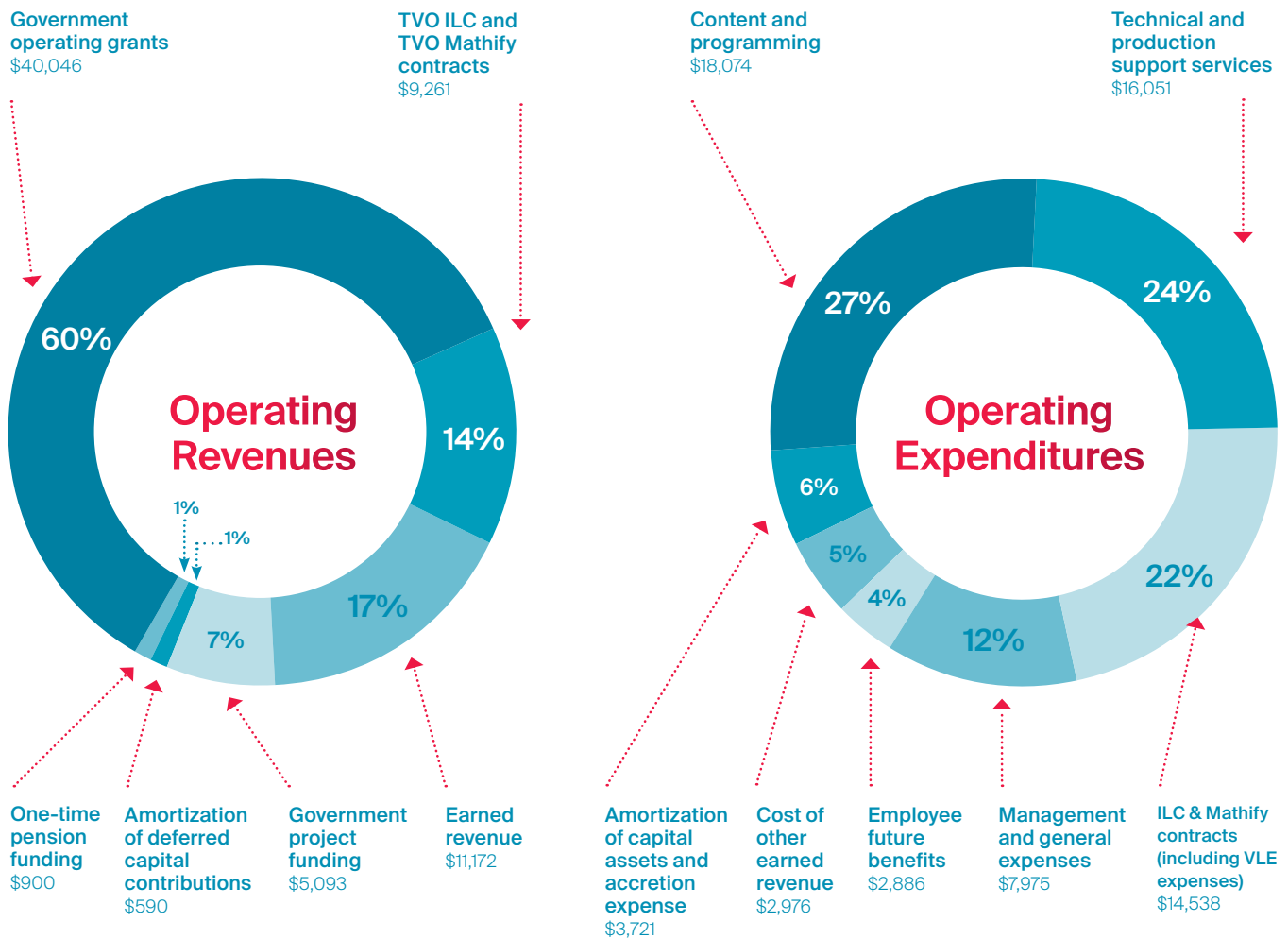
- Substantially achieved the objective for number of users of our digital learning products, with 181,122 registered users of TVO mPower, TVO ILC, TVO Mathify and TVO TeachOntario.
- Achieved the objective to increase average weekly video minutes viewed for journalism over the previous year.
- Exceeded the objective to increase weekly consumption of online journalism, with 1.7 million article reads on TVO.org, an increase of 29% over the previous year.
- Substantially achieved the objective of maintaining the average combined weekly video minutes watched for TVOkids content on all platforms.
- Achieved the delivery of TVO's Key Projects on time, on budget, and within scope, including delivering interactive TVO ILC courses through the Virtual Learning Environment (VLE), and launching the TVO.org website refresh.
- Achieved the objective to meet total self-generated-revenue targets.

# Financial Summary

As a public service agency, TVO is accountable to the government and the people of Ontario for how we manage our finances. Each year, we pursue earned revenues and identify new savings to provide products and services to Ontarians in a fiscally responsible manner. This year's operating revenues reflect stable government operating grants and contracts, dedicated Virtual Learning Environment (VLE) special project funding, ILC fees, and earned revenue from donations and sponsorships as well as one-time gifts supporting our Ontario Hubs initiative. Operating expenses show TVO's investment in strategic priorities such as making interactive, digital learning content available on the VLE, and stable amounts for other expenditures.

## Highlights from TVO's Audited Financial Statements

All figures in C\$000s





## Did You Know?

TVO takes great pride in igniting the potential of all Ontarians through the power of learning. Here are some interesting facts and figures about TVO from the past year that you might not know!

TVO is a registered charity, receiving donations from over 30,000 Ontarians each year

**tvo**

K-6 students played mPower math games more than 1.6 million times



TVO is the most-watched TV channel in prime time for documentaries in Ontario

**tvo | Documentaries**

1.2 million Ontario children watch TVOkids programming

**tvokids**

Each Ontarian pays just 1 cent per day for TVO through government funding

**tvo**

Nearly 19,000 Ontario students enrolled in TVO ILC's online courses



TVO.org achieved 1.7 million article reads by Ontarians in 2018-19

**tvo**

In its first year, over 40,000 students in grades 7-10 across Ontario have registered to use TVO Mathify.



More than 9.4 million Ontarians watch TVO

**tvo**

# Donor Thank You

## Leadership Giving Circle

### Leadership

\$500,000 – \$1,000,000

The Barry & Laurie Green  
Family Charitable Trust  
Goldie Feldman

\$250,000 – \$500,000

Anonymous

### Platinum

\$25,000 – \$99,999

Francine & Robert Barrett  
Fund at Toronto Foundation  
Mary Anne Miller  
The Pace Family Foundation -  
Al Pace & Kristin Morch  
Stephen Smith & Diane Blake  
Anonymous

### Gold

\$15,000 – \$24,999

Cornelis Van DeGraaff &/or  
Terence Clarkson

### Silver

\$5,000 – \$14,999

William Armour  
Isabel Bassett, former  
Chair and CEO of TVO  
Phyllis & James Brown  
Family Fund  
Cresswell Advisors Inc.  
The Dalglish Family  
Foundation

Lisa & Jim de Wilde  
Nermine Elgammal  
Philip Gosling  
Green Sanderson  
Family Foundation  
The William &  
Nona Heaslip Foundation  
David & Mariella Holmes  
Rosamond Ivey  
The Norman & Margaret  
Jewison Charitable  
Foundation  
Patrick & Barbara  
Keenan Foundation  
Diane King  
Jill Kitchen  
Mona Levenstein  
The Merryweather Fund  
Trina McQueen  
Aqueduct Foundation -  
John & Sheila Price  
Family Fund  
Edward & Elizabeth  
Richardson  
Sears Family  
Dave Samuel &  
Cindi Alexander  
Jennifer Tory  
Jane M. Wilson  
Alvin Yee & May Chow  
Anonymous (5)

### Bronze

\$1,000 – \$4,999

Betty Anderson  
Gail & Mark Appel

Robert & Wendy Atkinson  
Nadira Baksh & Zahir Wright  
Paul & Carol Barber  
William E. Barnett  
Kenneth Batt  
Penelope Bell  
Jeanne Bergevin-Vollebeek  
Erika Biro  
Maureen Blair-Leighton  
Dr. Sandra Booth  
Sandra Boswell  
Paul Brehl & Ann Lawson-Brehl  
Mr. Reg Bronskill &  
Ms. Helen Findlay  
Edward & Nancy Brown  
Gwen Brown  
Frances Brumell-Nijhowne  
Bruce & Edda Burchart  
John Burn  
Alice M. Burton  
Francisco Callejon  
Mr. M. A. J. Catford  
Stephen Chan  
David & Valerie Christie  
Mr. & Mrs. A. Clark  
Donald & Sylvia Claydon  
Barbara & Paul Clifford  
Gisele Cline  
John M. Connolly  
Barb & Cody Cooper  
Chris & Susan Corbin  
Arlene Cornfield  
Sheila Croft  
George & Wendy Cuthbert  
Charlotte Danard &  
Don Plewes

Bev Dekay  
Matthew Downey  
Ginny Dybenko  
Mike & Penny Eizenga  
Kenneth Featherston  
David Feeny  
Rita D. Fjarlie  
Forest City Storage  
Ann E. Foster  
John & Alda Futhey  
In Memory of  
Douglas L. Gates  
Linda Gellner  
Zeena George  
Harold Giles  
Bruce D. Gill  
Risa Gluskin  
Suzanne Graham  
John & Judith Grant  
Dorothy Grasett  
The Betty & Joe Gray  
Family Foundation  
Brien Gray  
Frank & Leigh Greaves  
Andrew Green  
Shirley Greenberg  
Elizabeth Greville  
Lorne Griffith in memory  
of Mrs. Rachile Griffith  
Franklyn Griffiths  
Griggs Family  
Foundation Fund  
Anne & Teunis Haalboom  
Wolfgang Hagenhofer  
Suzanne Halpenny  
Lynn Hardy



Betty Hasler  
 Goodith Heeney &  
 Bruce Lister  
 Cathy & Jeff Hess  
 April & Norbert Hoeller  
 Ernest Howard  
 The Kitchener & Waterloo  
 Community Foundation  
 Hughrairie Fund  
 Malcolm Hurrell  
 Gayle Hyatt  
 Lesley Ingraham  
 Richard M. Ivey  
 Jackman Foundation  
 Mildred Jackson  
 Walda Janson  
 Johnson Family  
 Paul Frederick Karrow  
 Dr. Elaine Keillor  
 Diane Kelly  
 Audrey Kenney  
 W. Robert Keyes  
 W.C. Kitchen  
 Family Foundation  
 Baird Knechtel  
 S. Jean Koetsier-Adams  
 Val Koziol  
 Nancy Lang  
 R & M Lang Foundation  
 Mr. J. Laughton  
 Carole Lawn  
 Wendy Lawson  
 Beverley A. Leaman  
 Nancy Leclerc  
 Michael P. Leo  
 Frank Leverett  
 Susan G. Levesque  
 John M. Lindley  
 Ken & Helen Lister  
 Geraldine Lloyd  
 Sandi MacCulloch  
 June Macdonald  
 Ann Mackenzie  
 Maria Maingot-Douketis  
 Kerry Marshall  
 Joseph E. Martin  
 McClure Family Fund  
 Robin P. McComb  
 Elizabeth McDonald

McEwen Family  
 Lois McFarlane  
 Joyce McKeough  
 Joyce McMurray  
 Don McMurtry  
 Helen McNeely  
 Roger McNeely  
 Barbara Millar  
 Doug & Sandra Moffatt  
 Helen Moore  
 Alice J. Morgan  
 Margaret Morison  
 William Motz  
 Frances Mowbray  
 P & P Murray Foundation  
 W. Danial Newton  
 Alain & Nicole Normand  
 Peter O'Brian, Past Chair of  
 the Board of Directors, TVO  
 Ontario Secondary School  
 Teachers' Federation  
 OPG Employees' &  
 Pensioners' Charity Trust  
 Marnie & Larry Paikin  
 J. E. Panneton  
 Family Foundation  
 Gerald Parowinchak  
 Geetu Pathak  
 Jo-Anne Poirier & Dave Darch  
 Joan Porter  
 John C. Power  
 Charles Price  
 Helen Price  
 Hugh L. Prichard  
 Cecelia Quarrington  
 Pauline Ramsey &  
 Marcel Joyal Foundation  
 Elinor Ratcliffe, C.M.,  
 O.N.L., LLD (hc)  
 David Rea  
 Hans J. Rerup  
 Nancy Richards  
 The Rogan Foundation  
 Lynn Romagnoli  
 Dennis Round  
 Geoff Rytell  
 Darija Scott  
 Hugh Segal  
 Margaret Sellers

Den Shannon  
 Heather Sheehan  
 N. L. Shuttleworth  
 Norah Smith  
 Robert Stacey  
 Bruce Sugden &  
 Anniq Boelryk  
 N.A. Taylor Foundation  
 Judith Teller Foundation  
 Wally Teska  
 Nicky Trudell  
 Elvira Vali  
 Richard & Mary Ellen Walker  
 Terrance Wapshall  
 The Norman &  
 Mary Warner Fund  
 J. Watson  
 Charles Zurbrigg  
 Anonymous (43)

## Corporate Sponsors

3M Canada Inc.  
 Accent Entertainment  
 Corporation  
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 Enercare Inc.  
 Greenrock Property  
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 Infrastructure Health &  
 Safety Association  
 Insurance Bureau of Canada  
 Kratt Brothers  
 Company Limited  
 Little Engine Moving Pictures  
 McMillan Vantage  
 Policy Group  
 Mirvish Productions  
 National Bank of Canada

Novo Nordisk  
 Ontario Association  
 of Optometrists  
 Ontario English Catholic  
 Teachers' Association  
 Ontario Home Builders'  
 Association  
 Ontario Real Estate  
 Association  
 Oxford Properties Group  
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 Shaw Festival  
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 Wet n' Wild  
 XMC | Sponsorship Canada

## In-Kind Sponsors

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 Doc Institute  
 Hot Docs  
 TIFF Gives  
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## The Honourable William G. Davis Legacy of Learning Circle

The Estate of Patricia Burnett  
 The Estate of Brian H. Cousins  
 The Estate of Doreen Curry  
 The Estate of Verna B. Grant  
 The Estate of Henrietta Green  
 The Estate of Hazel Guignard  
 The Estate of Rose Ila Jaques  
 Margaret Kinghorn  
 The Estate of Kenneth  
 Angus MacKenzie  
 The Estate of Frank Peers  
 The Estate of  
 Margaret Phillips  
 The Estate of Paula Roth  
 The Estate of Elizabeth Thomas  
 The Estate of Alvira Irene Wigle

# Leadership Team

## Board of Directors

TVO's Board of Directors governs the activities of the organization's executive team while ensuring value for all Ontarians.

### Current (as of June 30, 2019)

#### Conway Fraser

Member, Governance and Audit Committee on June 11  
CEO and Managing Director, Fraser Torosay Incorporated (Waterloo Region)  
Term: Mar. 7, 2019 – Mar. 6, 2022

#### Thando Hyman

Member, Governance Committee  
Educator and Principal, Toronto District School Board (Scarborough)  
Term: Oct. 18, 2017 – Oct. 17, 2020

#### Bilal Khan

Member, Audit Committee  
Managing Partner & Head of Deloitte Data (Toronto)  
Term: Apr. 26, 2017 – Apr. 25, 2020

#### Jo-Anne Poirier

Member, Governance Committee  
President and CEO, Victorian Order of Nurses (Ottawa)  
Term: Mar. 22, 2017 – Mar. 21, 2020

#### Peter O'Brian

Chair of the Board; Member, Governance Committee and Audit Committee  
Independent Pictures Inc. (Toronto)  
Term: Nov. 1, 2005 – Oct. 31, 2018

#### Ginny Dybenko

Member, Governance Committee  
Retired Executive Director, University of Waterloo Stratford Campus (New Hamburg/Waterloo)  
Term: Dec. 9, 2015 – Dec. 8, 2018

#### Jim Marchbank

Chair, Governance Committee  
Retired, former CEO, Science North (Sudbury)  
Term: May 30, 2012 – Dec. 31, 2018

#### Trina McQueen

Vice-Chair of the Board;  
Member, Audit Committee  
Adjunct Professor, Arts and Media, Schulich School of Business, York University (Toronto)  
Term: May 31, 2016 – May 30, 2019

#### Kristin Morch, LLB

Member, Audit Committee  
Co-founder and trustee of The Pace Family Foundation (Toronto)  
Term: Jun. 19, 2013 – Jun. 18, 2019

#### Mark Wakefield, CPA, CA

Chair, Audit Committee  
Financial Consultant (Markham)  
Term: Jun. 19, 2013 – Jun. 18, 2019

The total honorarium paid to the Board in 2018-19 was \$15,375.00. This amount is based on levels of remuneration set by the Lieutenant Governor in Council.

## Executive Team

(as of June 30, 2019)

TVO's executive team leads the organization in delivering excellence in all that we do.

### Lisa de Wilde, C.M.

Chief Executive Officer

### John Ferri

Vice President, Current Affairs  
& Documentaries

### Jennifer Hinshelwood

Vice President, People & Culture

### Owen Lambert

Vice President, Revenue,  
Product Development & Marketing

### Mitch Patten

Vice President, Communications  
& Corporate Affairs

### Todd Slivinkas

Chief Technology Officer

### Rashmi Swarup

Vice President, Digital Learning

### (In recruitment)

Vice President, Finance &  
Corporate Services

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## Regional Councillors Advisory Board

(April 1, 2018 – March 31, 2019)

TVO's volunteer advisory board includes people from 20 communities across Ontario who provide valued input and feedback, and contribute to the organization's outreach efforts.

### Steve Andrusiak

London

### Tony Gaspar

Manitouwadge

### Janis Lamothe

Manitouwadge

### Upali Obeyesekere

Toronto

### Lesley Bell

Thunder Bay

### Jenna Goldberg

Thornhill

### Tinashe Mafukidze

Toronto

### Frank Paul

Toronto

### Deborah Blair

North York

### Colette Grant

Rockland

### Rick McCutcheon

Little Current

### Kim Pirie Milko

Keewatin

### Jorge Campos

Willowdale

### John Gregory

Toronto

### Elizabeth McDonald

Ottawa

### Ruth Reyno

Madoc

### Sara Chaudhry

Toronto

### Lori Guillemette

Dunchurch

### Kris Meawasige

Rockland

### Colleen Rose

Red Rock

### Lucianna Ciccocioppo

Toronto

### Sona Khanna

Oakville

### Lise Moore Asselin

Mattawa

### Christopher Rous

Sault Ste. Marie

### Craig Cook

Hamilton

### Alanna King

Elora

### Melanie Mulcaster

Oakville

### Marc St. Germain

Ottawa

### Marcia Cunningham

Toronto

### Alyssa Lai

Hamilton

### Tamara Needham

Marathon

### John Storm

St. Catharines

### Melony Ward

Toronto



Charitable Registration Number: 85985 0232 RR0001  
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