



**Annual Report**  
**2019-20**

Ontario  
Educational  
Communications  
Authority





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**I hope this finds you and your loved ones healthy and well.**

COVID-19 hit hard – here at home and around the world. It brought tragic losses of life and livelihoods. It also forced major changes to daily routines.

As the pandemic spread around the world, Team TVO stepped up in unprecedented ways. Our daily current affairs programs ensured viewers kept well informed about the virus and its impacts. Our educational programming and digital platforms helped learners of all ages, wherever they were, stay engaged and on track.

TVO is 50 this year and still learning. That is much more than a milestone year tagline.

Over recent months, it became ever clearer that we are all still learning, and that Ontario's public broadcaster plays a critical role in levelling the playing field of education, building understanding, and broadening perspectives.

None of this would be possible without the generous support of the Ontario government, TVO employees and volunteers, our board and regional advisors, our sponsors, and the tens of thousands of individual donors who share Team TVO's vision of a world made better through the power of learning. Thank you all.

As you read the following pages, I hope you will reflect not only on the year that was, but also on TVO's potential to inform, inspire, and enlighten for generations to come.

Sincerely,

**Chris Day**  
Chair, TVO's Board of Directors



## A Year of Change

**2019-20 was a milestone year for TVO.** As we kicked off our 50th anniversary, we commemorated a half century of bringing learning to life, and our transformation from a traditional TV station into a modern digital learning and media organization. It was also a year of significant change. We said goodbye to our CEO of 14 years, Lisa de Wilde, welcomed Chris Day as the new chair of our board, and were called upon to adjust quickly as COVID-19 dramatically altered our operations. Though it struck during the last few weeks of the fiscal year, the impact of the virus on our operations was immense, as was our responsibility to the people of Ontario.

Despite so many changes and unforeseen challenges, we achieved several major successes this year, increasing our current affairs coverage, expanding our digital learning product offering, renewing our TVO ILC courses and winning numerous awards for our TVOkids programs and original documentaries. Our mission to ignite the potential of Ontarians through the power of learning remained constant, as did our commitment to reflecting the diversity of Ontario in everything we do. Through it all, we continued to deliver on the four pillars of our strategic blueprint, Strategic Directions 2.0: supporting learning through digital technology; delivering in-depth current affairs journalism; building a nimble, digital organization; and ensuring sound financial stewardship.

### Advancing Our Product Offering

In today's competitive, multiplatform media landscape, TVO needs to be more product-focused and technology-driven than ever before. To achieve this, we moved forward with a number

of innovations, including a reorganization that introduced a more agile approach to product development, and the introduction of the Net Promoter Score (NPS) measurement tool, which is helping us increase our focus on audience experience as we continue to refine our digital learning products.

In addition, we advanced our product offering by introducing new and updated TVO ILC courses (now featuring 144 courses in both English and French covering all grades and pathways), expanding TVO Mathify's free online math tutoring service, and creating new TVO mPower games that help kids develop positive attitudes towards math. We also introduced new TVOkids shows and took home prestigious awards that furthered our reputation as a leader in children's educational media, both in Canada and around the world.

### Expanding Current Affairs Coverage

At a time when Canada's local media sector is shrinking, TVO's current affairs coverage is needed now more than ever. Ontario Hubs, our regional journalism network, continues to grow with the opening of our Indigenous Hub in Ottawa in 2019 and a new Hub in Hamilton-Niagara launching in 2020. The Indigenous Hub is breaking new ground, with articles and videos translated into Ojibwe, Cree and Mohawk—a meaningful step towards protecting these endangered languages. The continued growth of the Ontario Hubs network ensures that regional and underrepresented voices from communities around the province will be amplified and heard.

This year also saw us introduce the TVO Debates series, expand our digital offering of short videos and podcasts, and recruit new contributors to TVO.org. As part of our commitment to meet the growing demand for multiplatform content, we continue to improve TVO.org, ensuring that audiences can watch our award-winning content anytime, anywhere—including *The Agenda with Steve Paikin*, TVO Original documentaries like *Prey*, and TVO Original series like *Political Blind Date*.

## Our Coordinated COVID-19 Response

The COVID-19 pandemic changed the world dramatically and made TVO's role in the lives of Ontarians more important than ever. We had to be quick to adapt, responding to the unprecedented needs of Ontarians with innovative digital learning options for students whose schools had been closed and expanded coverage of the crisis. We moved quickly to ensure the safety of our employees, adopting a physical distancing policy that enabled virtually all TVO staff to work from home.

TVO stepped up to support learners and educators by participating in the Ministry of Education's Learn at Home initiative. Through this web-based platform, we gave students and parents expanded access to our suite of educational resources during the pandemic. We launched the TVO ILC Open House, offering Ontarians free 24/7 access to the content of any of our 144 Grades 9-12 online English or French courses, expanded Mathify to include Grade 6 students and extend its hours of operation, added a new feature called the "Power Hour of Learning" to our TVOkids lineup, and launched new TVOkids YouTube channels devoted to key subjects like math, science and social studies. Across TVO we focused our resources on responding to rapidly changing needs, improving features and accessibility, and creating tailored learning experiences to keep students engaged.

Our current affairs coverage was put to the test as well during COVID-19—and I'm incredibly proud of our response. Thanks to our pioneering application of remote broadcasting technology, and

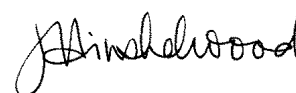
the hard work and dedication of our staff, *The Agenda with Steve Paikin* was able to broadcast remotely throughout the crisis, featuring leading experts on COVID-19 from all angles. We offered comprehensive regional updates on TVO.org through morning and evening editions of "COVID-19: What You Need to Know," took our weekly *#onpoli* podcast daily, posted regional COVID stories from our Ontario Hubs, and expanded our in-depth coverage of Queen's Park to cover the government's response to the virus.

## Looking Ahead

As we head into 2020-21, more change is on the horizon at TVO. In addition to the ongoing change COVID-19 is sure to mean, our CEO search will bring new leadership to take TVO into its next half century. I would like to thank our chair Chris Day, and Conway Fraser, who served as interim chair, for their support and guidance. It is an honour to work with them and our board during this very interesting and productive period at TVO. Finally, I would also like to say a huge thank you to the entire TVO team, whose dedication and commitment continue to make me proud.

In the 50 years since TVO was formed, the world has changed so much—and TVO has been on the leading edge of that change. We work every day to meet the province's lifelong learning needs and to prepare Ontarians for what the future may bring. It is a mission that inspires all of us at TVO.

Sincerely,



**Jennifer Hinshelwood**

Acting Chief Operating Officer



**Rising  
to the  
Challenge of  
COVID-19**



**When COVID-19 swept the world—upending all our lives and reshaping the foreseeable future—TVO was here for Ontarians.** With a surge in public demand for information about the virus, and an urgent need for new digital learning alternatives, TVO was called upon to respond quickly and effectively to help Ontarians weather the storm.

To promote awareness during this time of uncertainty, TVO provided the timely, in-depth coverage of COVID-19 Ontarians needed. Through *The Agenda with Steve Paikin*, our Ontario Hubs, the #onpoli podcast and tvo.org contributors, TVO led the way, covering the national and provincial developments—and local community perspectives—people sought.

To help teachers, students and parents deal with the fallout of school closures and remote learning, we participated in the Ontario government's Learn at Home initiative, created specialty TVOkids YouTube channels, and made TVO mPower, Mathify and ILC accessible to more students than ever.

The response to our efforts was incredible, with traffic across all TVO platforms and products growing dramatically, and our position as a trusted, essential service provider strengthening in the hearts and minds of Ontarians.



## Digital Solutions That Kept Ontario Learning

During the COVID-19 crisis, Ontario's Ministry of Education introduced Learn at Home, a web-based platform that gave students and parents access to educational resources, including TVO ILC, Mathify, mPower and TVOkids. Before and after the rollout of Learn at Home, TVO was quick to respond to the needs of parents, teachers and students, improving features and accessibility, and creating tailored learning experiences that kept students engaged.

### TVO ILC Open House Launched

The TVO ILC Open House was launched in April 2020, giving Ontario high school students and teachers access to the content for all 144 ILC courses free of charge. Teachers could select individual lessons or entire course segments as assignments for their students, and students could use the course material and related assessment as additional learning and practice for tests.

### TVO Mathify Extended Hours and Hired More Tutors

When school closures were announced, Mathify's tutoring hours were extended significantly, including during March Break, and access to tutors was expanded from its usual Grades 7-10, to also support students in Grade 6. Additional tutors were hired to meet the increased demand.

“ Just wanted to thank #TVOkids and their hosts because they are basically the only people who my kid will listen to when it comes to the #CoronavirusPandemic. #thankyou”

- @theonlykendra via Twitter



## TVOKids Created New Learning Opportunities

In addition to the popular TVOKids YouTube channel, five new subject-specific YouTube channels were launched to keep Ontario kids from JK-5 learning with carefully curated, fun and engaging content that supports the curriculum:

- TVOKids Mathematics
- TVOKids Science and Technology
- TVOKids Language
- TVOKids Social Studies
- TVOKids Health and Arts

As part of the Learn at Home initiative, TVOKids also added the *Power Hour of Learning* to its daily broadcast schedule. Featuring Ontario-certified teachers speaking directly to students about the day's key curriculum topics, one hour each morning was devoted to Grades 1-3, and an afternoon hour was focused on Grades 4-6. These teacher lessons could also be streamed 24/7 on the TVOKids Power Hour: Teacher Edition YouTube channel.

## Dr. Cheddar Helped Kids Feel Better

During the pandemic, TVOKids worked with SickKids to create the *Dr. Cheddar* series as a way to discuss health-related questions of interest to kids. Dr. Cheddar, an adorable and knowledgeable mouse, chatted with several guests, including SickKids CEO, Ronald Cohn.



## Current Affairs Content That Helped Guide Ontario Through the Crisis

For 50 years, Ontarians have relied on TVO to provide trusted, in-depth coverage and analysis of the issues that affect their lives. With COVID-19, TVO was needed more than ever—and we rose to the occasion, producing high-quality television, articles and podcasts that made Ontarians feel engaged, aware and prepared.

### ***The Agenda with Steve Paikin* Kept Ontarians Informed**

Despite the unprecedented challenge of producing a television show under work-from-home conditions, *The Agenda with Steve Paikin* continued to air throughout the crisis. The team went above and beyond to create a remote format that included segments about a range of crucial issues related to the virus. From expert advice on how to protect ourselves, to analysis of the virus' impact on globalization, *The Agenda* connected Ontarians to the COVID-19 information they needed.

### **TVO.org Offered Timely, Regional Updates**

With morning and evening editions of “COVID-19: What You Need to Know” posted on TVO.org, our editors tracked stories about the pandemic in every region of the province—from drive-thru testing in Sault Ste. Marie, to resolved cases in Indigenous communities. Our TVO.org contributors and Hubs reporters also covered the crisis, with new articles posted regularly about the response in local Ontario communities and beyond.

### **#onpoli Podcast and Newsletter Pivoted**

Known for their insightful, in-depth coverage of provincial politics, Steve Paikin and John Michael McGrath shifted their focus to the virus, ensuring that Ontarians received timely information and updates through the *#onpoli* podcast and newsletter. Recording from their homes, the hosts discussed subjects ranging from the Ontario government's newest COVID-19 modelling, to efforts to stop the outbreak in long-term-care homes.



### **TVO Achieved Industry First with Remote Broadcasting Technology**

On April 2, 2020, *The Agenda with Steve Paikin* made history as the first program ever to use a technology product called Stage Ten for a linear television broadcast. This achievement was made possible thanks to collaboration between our Current Affairs & Documentaries and Technology & Operations teams. The Stage Ten platform delivers the capabilities of a live production studio and control room in a browser application. Our use of this technology enabled the entire team from *The Agenda* to work from home for the first time ever.



When TVO first went on air in 1970, the idea that public television could have a positive impact on learning was visionary.

Although the technology and education landscapes have changed dramatically since TVO was established 50 years ago, TVO's commitment to lifelong learning—and the belief that learning has the power to ignite potential and change the world—has stood the test of time.

Today, TVO makes lifelong learning accessible to all Ontarians as a multiplatform digital media and learning organization.



**1970** The Ontario Educational Communications Authority (OECA) is established as a Crown Corporation. OECA's mandate was to use electronic and associated media to provide educational opportunities for all people in Ontario.

On September 27, the OECA begins broadcasting, becoming the first full-time educational television station and the first UHF-TV station in Canada.

**1971** The *Polka Dot Door* debuts and runs until 1993. The show goes on to become one of the most successful programs to be created at TVO.

After only one year of operation, NBC and the OECA sign a contract for the OECA to distribute programming in the U.S.

**1974** *Saturday Night at the Movies* debuts with Elwy Yost as host.

The OECA's first current affairs program, *The Education of Mike McManus* debuts.

**1975** The iconic TVO logo is created by renowned graphic designer, Dick Derhodge.

The OECA begins broadcasting from the CN Tower.

**1976** The OECA becomes the world's largest producer of French-language educational programs for schools.

*Doctor Who* (from BBC) airs and runs until 1990.

*Speaking Out*, a weekly series on educational issues, premieres. It was almost too successful. Calls from viewers consistently overloaded the switchboard and posed problems for the telephone company.

**1977** By connecting a classroom in Ontario to a classroom in California, the OECA is among the first to use the Hermes satellite for educational teleconferencing.

The OECA conducts "pioneering research" in the innovative communications technology teletext (Telidon), which was a precursor to the internet.

**1978** The French Language Division was created to better coordinate the OECA's service to Francophones.

**1979** The OECA becomes the largest foreign supplier of programming to the U.S. educational TV market.

**1981** *Today's Special* debuts and runs until 1987.



tvo

- 1982** TVOntario's first on-air and direct-mail public membership campaign raises over \$600,000.
- 1983** TVOntario becomes the world's first broadcaster to beam its signal from the Anik C3 satellite.
- 1984** TVOntario's Office of Development Research completes 17 UNESCO-sponsored papers on new technologies in Canadian education.
- 1987** *La Chaîne française*, a French-language public television network, was launched by TVOntario. Within one year, French-language production increases 65%.
- 1989** *Human Edge* documentary series premieres, with Michael Ignatieff as the show's first host. *Imprint* premieres and runs until 2005. Early hosts included Daniel Richler and Guy Lawson.
- 1991** TVOntario establishes the Distance Learning Division to offer skills training and professional development. In the same year, TVOntario and the Ministry of Education develop a direct teaching series, *High School on Air*, aimed at students wishing to complete their diplomas at home.
- 1992** Steve Paikin joins TVO as host of *Between the Lines*.  
  
TVOntario introduces *Fourth Reading*, a program dedicated to covering politics in Ontario. The show is hosted by Steve Paikin and runs until 2006 when it was incorporated into *The Agenda with Steve Paikin*.
- 1993** TVOkids daytime programming is established. In the same year, *Polka Dot Shorts* is created and runs until 2001.  
  
TVOntario sells its programming to its 100th country: Mexico.
- 1994** TVOkids launches *The Crawlspace* hosted by Patty Sullivan and Kevin Brauch. One in four Ontario children aged 2-11 would tune in that year.  
  
TVO launches the *TVO OnLine and ChaiNET* pilot project to create educational forums for educators, parents and students using the internet.  
  
*Studio 2* premieres with Steve Paikin and Mary Hynes. Paula Todd replaces Mary Hynes in the show's third season and runs until 2006.  
  
Thanks to the success of TVOntario's membership campaigns, over 71,000 members and \$4 million in donations are cultivated in 1994 alone.
- 1995** *La Chaîne française* officially adopts the on-air and corporate identity of TFO.  
  
TVOntario embarks on a strategy to begin increasing self-generated revenues by 15% year over year.



**1997** Network broadcast signals are switched from analog to digital, which leads to a reduction of more than 50% in ongoing satellite transmission costs.

**1998** TVOntario restructures into two divisions: Broadcast Programming and a new Centre for Advanced Technology in Learning.

*Diplomatic Immunity* premieres with Steve Paikin as host.

TVOkids launches *The Nook* hosted by Gisèle Corinthios aimed at inspiring learning in preschool children.

**2002** The ILC (Independent Learning Centre) is transferred from the Ministry of Education to TVOntario.

Her Majesty Queen Elizabeth II visits the TVOntario booth at the Festival of Ontario during her Golden Jubilee visit to Toronto where she meets the elusive Polkaroo!

**2005** *Gisèle's Big Backyard*, TVO's television series for preschool children, debuts. It airs until 2016.

**2006** *The Agenda with Steve Paikin* premieres.

TVOntario rebrands to TVO.

**2007** TFO becomes its own separate entity from TVO.

**2008** All in-house TVO content is produced in HD-ready digital format.

**2009** TVO's first digital learning tool, Homework Help (later TVO Mathify) is introduced. By 2011, TVO Homework Help is available to all 60 English-speaking school boards in Ontario.

**2010** TVO becomes the first Canadian broadcaster to launch an educational app for early learners.

TVO begins broadcasting in high-definition via a direct-to-cable HD feed.

**2011** TVO continues its digital transformation by switching reliance on 123 analog transmission towers to nine digital transmitters.

A noticeable growth in international reach occurs: 37% of visits to TVO's websites, and 31% of video streams on TVO's websites and YouTube channels, are from outside of Canada.

TVO launches Doc Studio, giving viewers the opportunity to learn more about the documentary filmmakers who have created bodies of work for TVO.



tvo

50  
tvo | fifty and  
still learning

**2012** Literacy Fun for Families camps begin in some Indigenous communities.

TVOkids *Crawlspace* gets a fresh, new look and new name – *The Space*.

TVO launches TVO On Demand – an app created for viewers to watch their favourite programs at their own convenience.

**2013** TVO embarks on new strategic initiatives that are aimed at further developing a shift from a television broadcaster to a digital learning organization.

*Saturday Night at the Movies* airs its last episode. After almost 40 seasons and over 1,000 episodes, the show becomes one of the longest-running series in Canadian television history and among TVO's most popular programs. Much of the interview footage is donated to the archives of the Academy of Motion Picture Arts and Sciences.

*Paw Patrol* premieres worldwide on TVOkids.

**2014** Mobile website tvokids.com is launched.

**2015** *Odd Squad* debuts in Canada on TVOkids.

**2016** A new production studio at TVO is built, thanks to a generous donation from Mr. Donald Pounder.

TVO mPower is launched, featuring creative online games that teach fundamental K-6 math skills.

TVO ILC expands its course offerings to an international audience.

**2017** TVO receives an International Serious Play Award for mPower.

Ontario Hubs is launched with a transformational \$2 million gift from Goldie Feldman and the Barry and Laurie Green Family Charitable Trust.

**2018** TVO is announced as a winner of the Google News Initiative YouTube Innovation funding.

**2019** Launch of *That TVOkids Show*, a 15-minute live variety show.

TVO's Indigenous Hub is launched to provide in-depth, on-the-ground coverage of Indigenous issues and perspectives across the province. As part of this initiative, TVO translates Indigenous stories into Indigenous languages relevant to the communities covered.

TVO is named one of Greater Toronto's Top 100 Employers.

**2020** TVO 50th anniversary.



**So much learning happens online.** According to the Canadian Internet Registration Authority, in 2019, 73% of Canadians spent at least 3-4 hours per day on the internet, with 9% completing their education online. During the COVID-19 pandemic, however, those numbers rose dramatically. Bell reported internet usage increasing by 60% in March 2020 alone, and TVO's own digital learning products saw an enormous upsurge.

By leveraging the latest technology quickly and effectively, TVO was prepared to meet that surge in demand, and is set to continue to be a leader in the digital learning space.

The Ministry of Education's partner in digital learning, TVO is uniquely positioned at the intersection of technology, evidence-based pedagogy and Ontario's curriculum. For teachers, we provide impactful resources such as our TVO in the Classroom platform, which helps teachers design engaging and up-to-date lessons with quality TVO videos, articles and games. For students of all ages, we offer best-in-class experiences with our digital learning products TVO Mathify, TVO mPower and TVO ILC.

## TVO mPower

TVO mPower's free, creative online games support the development of foundational K-6 math skills in the classroom and at home, while fostering positive attitudes towards math. This year, we made several upgrades that delighted our 123,000 registered users, including introducing two new games that teach kids about the human body and the science of outer space. We also added a second stage to an existing STEM game and improved the parent dashboard interface.

## TVO Mathify

With more than 81,000 registered users, TVO Mathify is a mobile-accessible math tutoring platform that features an interactive whiteboard, voice and text chat. Public school students can take advantage of free, live, one-on-one after-school math tutoring with an Ontario-certified teacher, and teachers can use Mathify as an interactive classroom tool. This year, we eliminated the need for users to register with an email address, which simplifies our onboarding process and gives even more students easy access to Mathify. We also expanded our offering from serving students in Grades 7-10 to Grades 6-10, and extended our hours of service.



A fast-growing part of TVO, our digital learning products will help create an Ontario that is ready for tomorrow.

DID YOU KNOW?



TVO was Canada's first full-time educational television station.



TVO translates articles by its Indigenous Hub journalists into the Indigenous language relevant to the community being covered.



The province's largest online high school, TVO ILC offered independent learning to more than 16,000 Ontario students in 2019-2020. Rooted in the Ontario Ministry of Education curriculum, ILC courses are available in the Ministry's Virtual Learning Environment (VLE) and offer students an engaging experience through interactive, multimedia course content.

This year, 70 courses were released, including Mathematics of Data Management (Grade 12), Media Studies (Grade 11) and Science (Grade 9). These upgrades provide students with greater opportunities to practice multiple skills, allow for increased personalization and choice, and better incorporate critical thinking and problem solving. In addition, the ILC's web site—[ilc.tvo.org](http://ilc.tvo.org)—was redesigned this year. Launching in mid-2020, the new site is more user-friendly and makes the application, course enrollment and payment process more simple and streamlined for students.




## TVO ILC Abroad

In 2019-20, TVO ILC continued to pursue international markets as a revenue-generation tool for TVO. Now in seven countries, we signed 10 new affiliate partnership agreements and secured guaranteed minimum enrollment distribution deals for China, Taiwan and India. We launched new programs in India, South Africa, Uganda and Brazil, and we formed partnerships with the Ontario Universities' Application Centre (OUAC) and Ontario College Application Service (OCAS) to streamline the application process for qualified students. Because of the high quality of educational offering, this year TVO ILC was formally recognized for EduCanada brand eligibility, which enables us to attend events abroad that are sponsored by the federal government.

 **TVO ILC** is Ontario's largest online high school.

DID YOU KNOW?



 TVO produced interactive classroom content before the prevalence of the internet. Galaxy Classroom (1995) invited teachers to fax written responses to questions posed on the program from their students to TVO. TVO would then broadcast the faxed answers on the following week's program.






## TVO in the Classroom


TVO in the Classroom enables educators to easily incorporate in-depth current affairs, thought-provoking documentaries, and award-winning TVOkids content to enhance in-class learning for students in Grades K-12. More than 10,000 TVO videos, articles and games are now available through the Ontario Ministry of Education’s Virtual Learning Environment (VLE). Searchable by grade, subject and keyword, TVO in the Classroom provides invaluable support to educators. This year, we redesigned the site in order to make the search interface simpler to use, and to help us achieve major cost savings when we moved to cloud-based servers.



DID YOU KNOW?



 TVO programs have been purchased and aired all over the world—from Singapore to Australia, and Japan to Germany to name a few.

 TVO is a registered charity, receiving donations from over 30,000 Ontarians each year.

 Over 500 million minutes of digital TVO video content was watched across Canada in 2019–2020.





**TVOkids**



**With a commitment to quality, diversity and the power of learning, TVOkids gets Ontario kids ready for school and life. Our 65+ programs and 100+ interactive digital games are advertising-free and support the Ontario curriculum. Developed for every young learner from JK to Grade 5, TVO-produced children's content is built in collaboration with educational consultants to ensure specific educational objectives are met.**

## High Quality Children’s Programming

At TVOKids, we create our own original, in-house programs such as *That TVOKids Show* and the *Dr. Cheddar* series, which helped young children make sense of COVID-19. We also work with Canadian and international production partners to bring the very best educational television to Ontario kids, including *Dino Dana*, *Raven’s Quest* and *Book Hungry Bears*. Broadcast daily from 6:00 a.m. – 7:00 p.m. on TVO, TVOKids is also available for streaming 24/7 on our popular TVOKids YouTube channel.



### TVOKids Celebrates Diversity

TVOKids shows, including *It’s My Party*, teach Ontario children to celebrate the province’s diversity.

### *That TVOKids Show*

This year, TVOKids introduced *That TVOKids Show*—a live, original series that’s filmed in TVO’s Davis Studio. Fully interactive, viewers can Skype, Facetime, email or call into the TVOKids tree fort to play games, tell us about their day and get answers to questions from celebrity guests and experts like zoologists, astronauts and paleontologists. Hosted by Lucas Meeuse, Laura Comisso and new TVOKids team member Greg Liow, the program is available live via broadcast and TVOKids’ Facebook page from 4:30 p.m. – 4:45 p.m., Monday – Friday, and on the TVOKids YouTube channel and tvokids.com.



### Accolades and Honours

With major wins and nominations this fiscal year, TVOKids added to its impressive list of industry accolades.

#### 4 awards

at the 2019 Daytime Emmy® Awards (*Odd Squad*, *Dino Dana*)

#### 10 wins

at the 2019 Canadian Screen Awards (*Science Max*, *Dino Dana*, *Paw Patrol*, *Odd Squad*)

#### 18 nominations

at the 2020 Canadian Screen Awards

#### 5 Youth Media Alliance Awards 2019

(*Odd Squad*, *Dino Dana*, *Raven’s Quest*, *The Mystery Files*, *Cutie Pugs* games)

#### “Best Live-Action” Winner

at 2019 Chicago International Children’s Festival (*Hardball*)

#### Made prestigious 2019

Kidscreen Hot50 Top 10 list

#### Winner of 2020 Kidscreen Award

for Best Programming Block



## Exciting New Programs

TVOKids acquired eight new shows this year and welcomed two back for second seasons. All of these shows reinforce the Ontario curriculum, furthering the development of crucial skills and aptitudes for kids of all ages.

### Preschool Series

**ABC Sing Song** teaches kids about the alphabet through animated music videos.

**Book Hungry Bears** follows four young bears on adventures in reading.

### School-Age TVOKids Original Series

**All-Round Champion** documents the journeys of teen athletes as they overcome challenges and support each other in a fun and original competition format.

**Pup Academy** brings puppies and people together, demonstrating the power of community and friendship.

**Blynk and Aazoo** helps kids understand big-picture science and technology ideas.

**Fish Heads** explores underwater ecosystems in Ontario and beyond.

**It's My Party (S2)** celebrates Ontario's diverse communities and cultures.

**My Home, My Life** teaches kids about what "home" means to families across Ontario.

**Raven's Quest (S2)** features Indigenous children sharing stories about their lives.

**The Wacky Word Show** inspires fun with words and language.

**This year, nearly 1.3 million Ontario children and teens** watched TVOKids programming on television, and nearly 500,000 subscribed to TVOKids YouTube Channels.



## Creative Digital Games and Apps

TVOkids’ digital games take learning to the next level. Designed for preschool and school-aged children, all of our interactive games are available for free at tvokids.com. This year, three new games were introduced (or updated) that teach our users about language, culture and diversity, and science: *Wacky Words*, *Party Time*, and *Dino Daycare*.

### Most Popular TVOkids Digital Games

- Bath Time (Cutie Pugs)* shows preschoolers that clean-up time can be fun!
- Big Escape* calls on kids’ problem-solving and writing skills to escape Dr. Know It All.
- Bridgeworks (Science Max)* challenges future engineers to build a pasta bridge.
- Cake Artist* makes learning about colour delicious.
- Puppy Quest (Odd Squad)* engages players in (adorable) counting fun.

More than 1 million Ontario children and teens played TVOkids digital games this year.



## Current Affairs



**Canada's local media sector is shrinking—and fast.** According to the Local News Research Project, over 250 Canadian news outlets closed from 2008 to 2018, with community newspapers making up the majority of those closures.

In this climate, TVO provides an essential service to Ontarians. Through articles and analysis on TVO.org, *The Agenda with Steve Paikin*, and our Ontario Hubs journalism network, we reflect the diversity of the province, and connect Ontarians to the issues that matter in their communities and around the world.

## Ontario's Leading Current Affairs Program

Hosted by Steve Paikin and Nam Kiwanuka, *The Agenda with Steve Paikin* is Ontario's leading daily primetime current affairs show. In 2019-20, this must-see program for public conversation explored a broad range of critical issues—from health care and politics to the economy and public policy. Committed to equal representation, nearly half of the 966 guests featured on the program this year were women, which is far above industry standard.

During the COVID-19 pandemic, *The Agenda* was a trusted source of vital information for Ontarians. The team continued to broadcast remotely throughout the crisis, airing live daily segments that connected audiences across the province with the expert insights and updates they needed to stay informed and safe.

### *The Agenda in the Summer*

Hosted by Nam Kiwanuka, this year's season of *The Agenda in the Summer* inspired viewers with stories of triumph from storytellers, artists and trailblazers, including award-winning author Esi Edugyan, autism expert Marguerite Schabas, and former US ambassador to Canada Bruce Heyman.



*The Agenda with Steve Paikin* won the Radio Television Digital News Association's (RTDNA) 2020 Trina McQueen News Information Program Award – Television (Central).

DID YOU KNOW?



TVO.org achieved 1.9 million article reads by Ontarians this year.

There are over 500 interviews and debates produced every year by *The Agenda with Steve Paikin*.

TVO has been honoured with nearly 1000 awards in the past 50 years, including Daytime Emmy Awards and Canadian Screen Awards.



## Articles and Analysis on TVO.org

On TVO.org, our journalists and contributors write balanced, in-depth articles and analysis pieces that inform and engage citizens, while providing critical local context. From hydro policy and cities' taxation powers, to comprehensive daily COVID-19 coverage, our readers have access to the highest quality current affairs coverage through an Ontario lens.



### TVO Anytime, Anywhere

With our multiplatform approach, TVO meets the growing audience demand for current affairs content when and where they want it. *The Agenda with Steve Paikin* and our Ontario Hubs reporting—as well as other TVO articles, videos, podcasts, and the TVO.org Daily newsletter—are available on TVO.org, Facebook, Twitter, YouTube, and on television.

**TVO.org** achieved 1.9 million article reads by Ontarians this year.

DID YOU KNOW?



Since its launch in 2009, TVO Mathify has helped Ontarians in Grades 6-10 solve over 1 million math problems.



*Today's Special* was shot overnight at the Simpsons Department Store in Toronto.



TVO has been broadcasting commercial-free since day one.



## Ontario Hubs Network

TVO's Ontario Hubs is a province-wide network of trusted on-the-ground journalists who explore issues from local perspectives. Since 2017, Hubs journalists have been based in Thunder Bay, Kingston, Sudbury and London, covering stories on everything from Syrian refugees in Northern Ontario to an innovative dementia clinic in Sarnia—both in article and video formats.

In 2019, an Indigenous Hub was launched in Ottawa in partnership with Carleton University's School of Journalism and Communication. All articles and videos published through this Hub are focused on Indigenous peoples, issues and stories from across Ontario; and many are translated into Indigenous languages such as Ojibwe, Cree and Mohawk. With a new Hub scheduled to launch in May in the Hamilton-Niagara region, the continued growth of the network ensures that underrepresented Ontario voices will be amplified and heard.

All Ontario Hubs are delivered in partnership with local colleges and universities, and connected through ORION, Ontario's only provincial research and education network. The Hubs are made possible by philanthropic gifts from the Barry and Laurie Green Family Charitable Trust, Goldie Feldman, and the generosity of other TVO supporters.



**TVO's Ontario Hubs** are located in Thunder Bay, Kingston, Sudbury, London, Ottawa and Hamilton-Niagara.

DID  
YOU  
KNOW



Each Ontarian pays less than 1 cent per day for TVO through government funding.

Celebrated Canadian designer Dick Derhodge designed TVO's most iconic logo and the *Polka Dot Door* logo.



The studio where *The Agenda with Steve Paikin* is recorded in the William G. Davis Studio. It is named after former Premier Bill Davis, who was education minister when TVO was created in 1970.



## Documentaries



**TVO documentaries tell compelling stories about our province, our country, and our place in the world.** With hundreds available for streaming 24/7 at [tvo.org/documentaries](https://tvo.org/documentaries), Ontarians can explore social, political and current affairs issues that matter from a diverse range of perspectives.

TVO remains the most-watched channel in prime-time for documentaries in Ontario, outperforming all other Canadian and US broadcasters like National Geographic, Discovery, CNN and PBS. These outstanding results reflect our commitment to commissioning and acquiring only the highest quality films.

Dedicated to supporting and promoting Canadian documentaries, we work closely with our country's most talented directors and producers to create impactful TVO Originals. This year, TVO Originals delighted Ontario viewers and international film festival audiences alike, and sold to networks around the world. TVO Originals also received numerous industry recognitions, including two major wins at Hot Docs 2019 for *Prey*—the Rogers Audience Award for Best Canadian Documentary and the DGC Special Jury Prize for Canadian Feature Documentary.

## This Year's TVO Originals

### ***Political Blind Date***

In its third season, this groundbreaking series brings politicians with different points of view together on a “date” to discuss important Canadian issues.

### ***There Are No Fakes***

When musician Kevin Hearn buys a painting by Norval Morrisseau, a stranger-than-fiction tale unravels that leads to a scandalous forgery ring in Thunder Bay.

### ***Prey***

This moving award-winner follows Rod MacLeod, a survivor of sexual abuse by a Basilian priest, as he pursues justice through a civil trial in Ontario.

### ***Coppers***

Filmmaker Alan Zweig turns his lens toward the lives of retired police officers in this hard-hitting, empathetic look at the profession.

### ***17 and Life Doesn't Wait***

An enlightening view of the lives of three teenaged girls as they grapple with challenges and confront their place in the world.

### ***River Silence***

Director Rogerio Soares travels to Brazil to tell the stories of four women whose lives have been devastated by the construction of the Belo Monte Dam.

### ***Inside Kenk***

In this thought-provoking portrait of the world's most prolific bicycle thief, Igor Kenk reflects on his controversial past in Toronto and his new life in Switzerland.

### ***Propaganda: The Art of Selling Lies***

Featuring contemporary figures such as renowned artist Ai Weiwei, this documentary traces the history of the art of persuasion from ancient times to the present.



“**After the movie** we had a chance to dialogue with the organizers. We heard of a deep desire for healing and renewal. More than that, human connections were made. For the bishops present, ‘survivors of clergy sexual abuse’ was not just a mental category, it was real people in front of them. Conversations became possible.”

- Bishop Thomas Dowd on the impact of TVO Original *Prey* (*The Catholic Register*)

## Short Videos, Big Stories

TVO's short video series tell engaging, impactful stories about our province and beyond.

Narrated by leading Indigenous educators, *First Things First* explores important issues, including why Indigenous topics cause emotional discomfort, what racism looks like in Canada, and the true meaning of reconciliation.

In its second season, *Main Street Ontario* introduces viewers to the people and local landmarks that make Ontario communities unique. The series won the 2019 Architectural Conservancy of Ontario News and Media Award.

The animated series *Name that Town* highlights the histories of Ontario towns and communities. From Kingston to Petrolia, viewers learn about the history of our province and the people who shaped its character.



## TVO Indigenous

With TVO Indigenous, our goal is to amplify Indigenous voices in Ontario, build relationships and ask crucial questions while sharing cultural pride, humour, and more. This year, TVO journalists and producers created 12 videos on topics including land, identity, life and politics—all to promote learning and a deeper understanding of the issues impacting Indigenous communities.

TVO is the most-watched channel in primetime for documentaries in Ontario.

DID YOU KNOW?



Her Majesty Queen Elizabeth II met Polkaroo during her Golden Jubilee visit to Ontario in 2002.

*The Agenda with Steve Paikin* was the first daily current affairs show to stream live on Twitter Periscope and Facebook in North America.



TVO established a Women's Programming Committee in 1974.



**TVO's podcasts connect Ontarians** to the ideas and issues that matter to them. In line with our multiplatform approach that delivers quality content to audiences when and where they want it, our podcasts are available on all major platforms and at [tvo.org/podcasts](http://tvo.org/podcasts).

### **The Agenda with Steve Paikin**

Every episode of TVO's flagship current affairs television show is reformatted for podcast listeners, giving them access to all the incredible guests, information and analysis this program offers.



### **On Docs**

Host Colin Ellis introduces us to fascinating filmmakers who share their perspectives on subjects from the global addiction crisis to war reporting and Indigenous health care.



### **#onpoli**

Through interviews and analysis, hosts Steve Paikin and John Michael McGrath deliver the context and timely information listeners need on issues like the housing market, the teacher's labour dispute, and COVID-19.



### **Word Bomb**

From "Anthropocene" to "white," hosts Pippa Johnstone and Karina Palmitesta bring Ontarians the fascinating human stories behind the most explosive words in the English language. Word Bomb won the Outstanding Society & Culture award at the 2020 Canadian Podcast Awards!



DID YOU KNOW?



➤ TVO sells its educational products internationally. Between 1979- 1985, TVO was the largest foreign supplier of programming to the US instructional TV market.

➤ Elwy Yost's final interview for *Saturday Night at the Movies* was with his son Graham Yost, screenwriter of the movie *Speed*.





**TVO** in Ontario  
Communities



Ontarians connect with TVO's educational products and content through their televisions, computers and phones. But they also connect with TVO in person.

Throughout the year, our staff, ambassadors and on-air hosts bring hundreds of educational events and opportunities directly to communities across the province—ensuring that underrepresented voices are heard, innovative resources are shared, and learning comes to life.

## Digital Learning Outreach

The TVO mPower and TVO Mathify ambassador programs bring together a community of exemplary educators who are enthusiastic advocates for innovative math education. Along with TVO's own outreach team, these ambassadors travel across Ontario to school boards, schools, libraries, conferences and more—working with students, teachers and parents to demonstrate how mPower and Mathify can enhance learning and develop positive attitudes towards math. TVO mPower and Mathify ambassadors held events in 29 cities and towns throughout Ontario last year, including dozens of virtual sessions, for a total of 564 outreach events.



## Opportunities for Emerging Filmmakers

TVO's prestigious annual Short Doc Contest showcases emerging filmmakers from across Ontario. 2019's ten finalists told compelling, diverse stories that we were proud to share and promote on TVO.org. The winner, Mari Ramsawakh—whose film *Fluid* explores what it means to have no singular identity—won a prize pack that included a pitch session with TVO's executive producer of documentaries.

## TVOkids Events

TVO audiences love to connect with TVO storytellers. This year, TVOkids hosts Lucas and Laura hosted Kidzfest in Toronto, giving Ontario youth a chance to learn (and laugh) with them in person.

**This year,** TVO's digital learning outreach teams held 564 educational events in 29 cities and towns across Ontario.

DID  
YOU  
KNOW



➤ A study by the Ontario Institute for Studies in Education showed that children show significant improvements in learning outcomes when their education is enriched by TVO resources.



➤ *Today's Special* was the first production to use a MAC 512 computer at TVO. Every day, the "portable" computer was hauled on location in a large backpack.





## Current Affairs Engagement and TVO Originals Screenings

TVO's current affairs teams engaged directly with Ontarians throughout the year, inspiring powerful moments of learning. From hosting the live TVO Debates event, to moderating panels about the future of transit, to hosting public forums featuring Twitter founder Jack Dorsey and Margaret Atwood, TVO brings the issues and thought leaders that matter to Ontarians. We also held screenings and Q&As for TVO Originals *Prey* and *There Are No Fakes*, which gave TVO supporters a chance to engage directly with inspiring people and filmmakers.

## Community Partnerships

By working together with our network of partners, we are able to achieve greater impact for the people of Ontario. Some of our recent partnerships include Informed Opinions, the Google News Initiative, the YouTube News Working Group, Journalists for Human Rights, and the Dalla Lana School of Public Health at the University of Toronto. Partnerships are crucial to our Ontario Hubs Network, including our relationships with Western, Queen's, Laurentian and Carleton universities, and Confederation College. We also partner with 72 school districts and 10 school authorities across Ontario, the Ontario School Library Association, the Perimeter Institute, Hot Docs and the ORION Network.



Through engaging, live community events like the TVO Debates, TVO brings learning to life.

DID  
YOU  
KNOW



➤ In the past 50 years, TVO programming has featured some of the greatest minds in science and technology such as Richard Dawkins, John Polanyi, Carl Sagan and Steve Wozniak.



➤ TVO was the first North American broadcaster to experiment with direct-broadcast satellite technology, beaming its programming to more than 47 remote locations in northern Ontario.



**Sound  
Financial  
Stewardship**  
↓



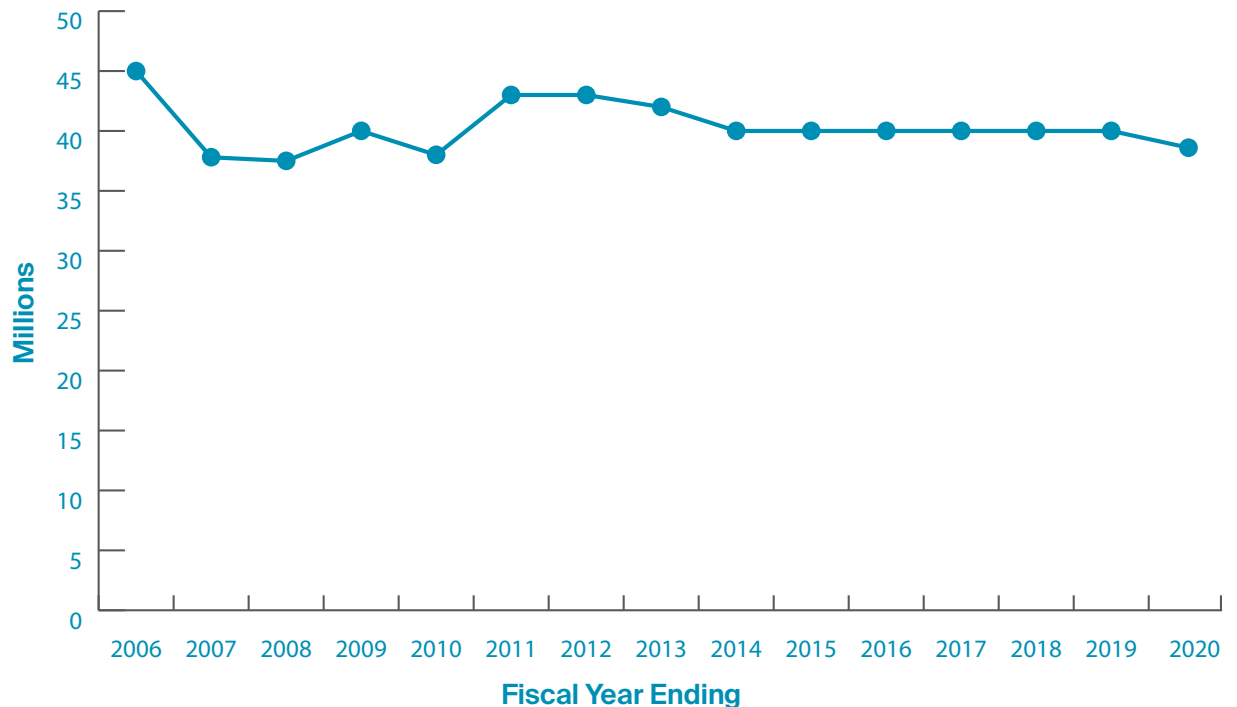
**TVO continues to emphasize prudent stewardship of public funds and a focus on self-generated revenue.** Every year, TVO finds new savings to offset inflationary pressures, and our record of financial sustainability has created the capacity for targeted investments that have kept TVO at the forefront of digital learning.

In addition to funding from the Government of Ontario, TVO funds its current affairs and digital learning products thanks to the support of more than 30,000 generous donors and corporate sponsors. This support includes small one-time donations, monthly contributions, legacy bequests and major gifts that sometimes reach into the millions of dollars. TVO also earns revenues from student fees paid by international students taking TVO ILC courses, and from rental fees paid by other organizations that use our transmitter towers.

## TVO's Strong Record of Financial Stewardship

Changing realities dictate that government agencies need to prioritize new approaches to efficiency and fiscal management. TVO is proud of our record of strong financial stewardship that has allowed us to deliver increasing value to Ontarians while our base government funding has remained at or below the previous year's level for eight consecutive years. As a public agency, TVO is accountable for how we manage our resources. Raising self-generated revenue enables a virtuous cycle where funds raised outside of government are invested to support digital learning and current affairs journalism for the benefit of all Ontarians.

TVO Base Operating Grant



DID YOU KNOW?



➤ In 2014, the estate of Mr. Donald Pounder donated \$2.4 million to TVO. It was the single largest gift ever made by an individual to TVO.

➤ TVO has been running a yearly short-documentary contest for Ontarians since 2009.

➤ In 2014, a study by Vision Critical showed Ontarians rated TVO as the “most trusted” and “most educational” media brand for children.

## Philanthropic Revenue

A public service agency and registered charity, TVO was supported by more than 30,000 donors in 2019-20. Last year, the Barry and Laurie Green Family Charitable Trust and Goldie Feldman committed an additional \$2 million to a previous total of \$2.4 million that allowed TVO to create the Ontario Hubs initiative. TVO will also raise an additional \$500,000 for Ontario Hubs by 2020-21; \$100,000 of which has already been secured thanks to a generous gift from Mr. Gordon Barnes of Aurora, Ontario.

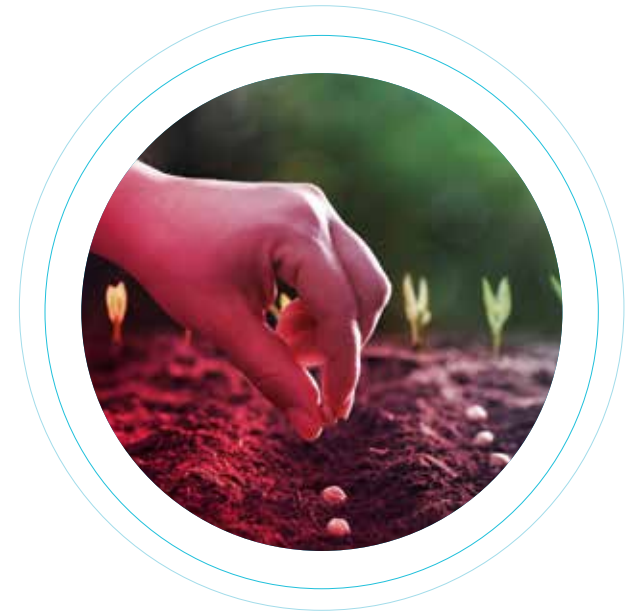
TVO was grateful to receive over \$300,000 from the Google YouTube Innovation Fund over the past two years (2019 and 2020) in support of our journalism. This funding enabled us to hire two new Indigenous affairs video producers and create a platform for them to produce Indigenous-focused content that reflected their personal experiences.

TVO's investment and stewardship in legacy giving has also been very successful this year, with a significant increase in

revenues from bequests. Additionally, over 100 donors have let us know that they have made the decision to remember TVO in their will.

We continue to identify and build relationships with donors for our major gifts and midlevel giving programs, which play an important role in funding TVO's continued innovation as well as the programs and services that are part of our core mandate.

As we look forward to 2020-21, with increasing traffic on TVO.org and our online platforms, TVO strives to be a leader in online fundraising, with a focus on engaging current and potential donors in our 50th anniversary celebrations. With an active online readership on TVO.org, generations of young people that grew up watching TVO, and dedicated loyal supporters, we are focused on engaging these audiences as donors to help us continue TVO's tradition of excellence in journalism and digital learning.



DID  
YOU  
KNOW



➤ *Saturday Night at the Movies* was one of the most beloved series produced by TVO. The show aired for almost 40 years, from 1974-2013.



➤ TVO was Canada's first Ultra High Frequency (UHF) television station.

➤ Over 80% of Ontario children ages 2-11 watch TVOkids' advertising-free programming every year.

## TVO ILC International Sales

TVO ILC has developed into a world-class online high school, and is a revenue-generation tool for TVO in international markets. In the coming year, we will continue to expand into new international markets and develop new partnership opportunities to help us scale our funnel of international students that deliver meaningful revenue to TVO.

## Reducing Our Footprint

In 2019-20, TVO completed Project FlexSpace, an initiative designed to reduce our office footprint, find more efficient uses of our office space, streamline operations and achieve savings. Over the course of the year, we reached our goals by consolidating two broadcast studios, absorbing TVO ILC into TVO's office, and improving utilization of the remaining office space. We were also able to create more collaborative meeting spaces and began work on relinquishing the 6000 square-foot warehouse, which will be completed this coming fiscal. Upon completion, Project FlexSpace helped TVO reduce our office footprint by 21%.



**Project FlexSpace** helped TVO reduce our office footprint by 21%.

DID YOU KNOW?



Early in their careers, John Candy and Martin Short were reoccurring guest stars on the TVO children's program, *Cucumber*.



*Report Canada* (1978) was a daily, live five-minute news show that TVO produced for classrooms across Ontario. It aired at the beginning of every school day right after "O Canada."



## Performance Agreements

TVO uses a Performance Agreement process to set annual targets and measure performance. Each year, we start with our conviction and purpose, and then use the pillars outlined in our Strategic Directions 2.0 to identify measurable objectives for all areas of our operations. We start by setting objectives at the TVO-wide level, and then cascade them so that every employee can see how they contribute to the TVO goals. This approach ensures all employees are aligned and focused on established priorities that have a measurable impact on the success of TVO's business plan.



## Performance Results

In 2019-20, we successfully delivered on TVO's Performance Agreement, as approved by the Board of Directors.

In order to achieve these objectives, and serve the people of Ontario, TVO is committed to building a high-performance team by hiring, retaining and developing top talent. We empower our people to weave learning into everything they do, and to innovate and continuously look for ways to work more efficiently. By embracing change and lifelong learning, our team will continue to thrive and to evolve to meet the changing needs of the province.

## Some of our achievements this year include:

- **Substantially achieved** the objective for number of registered users of our digital learning products, (TVO mPower, TVO ILC + GED, TVO Mathify and TVO TeachOntario).
- **Substantially achieved** the target average weekly video minutes viewed for TVOkids, current affairs and documentaries (includes broadcast and online).
- **Exceeded the objective** to increase weekly consumption of online journalism on TVO.org.
- **Substantially achieved** the objective of maintaining the average combined weekly video minutes watched for TVOkids content on all platforms.
- **Achieved the delivery** of TVO's Key Projects on time, on budget, and within scope, including reducing our office footprint thereby reducing TVO's rental costs through the FlexSpace project.
- **Achieved the targets** for total self-generated revenue and cost-savings identified.
- **Achieved all employees** completing five or more learning days in the year.

DID  
YOU  
KNOW ?



↘ TVO was the first Canadian broadcaster to launch an educational iPhone app for early learners.

↘ More than 9.5 million Ontarians watch TVO every year.

↘ Our first logo, under the Ontario Educational Communications Authority brand, was designed by renowned graphic designer Burton Kramer.

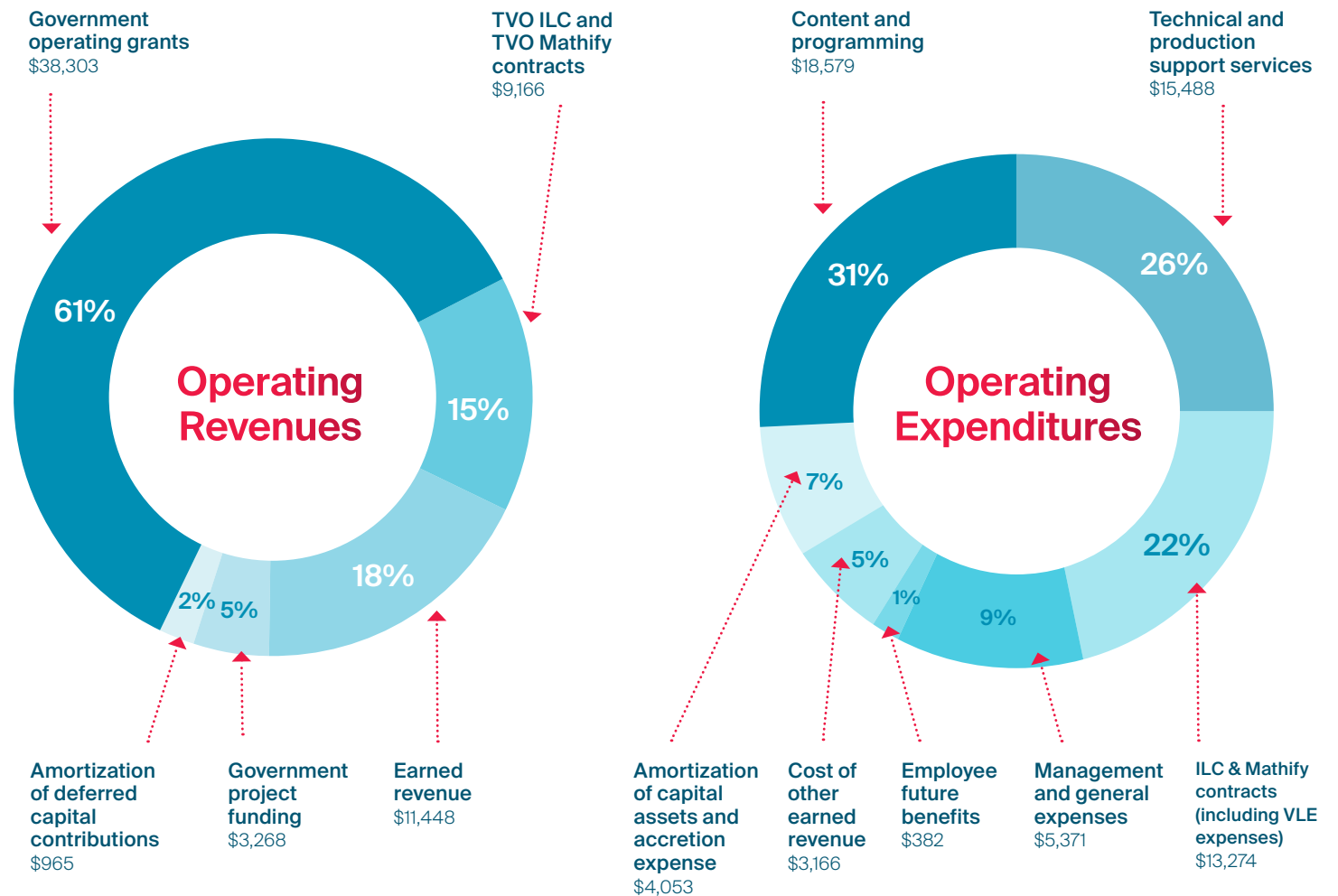


## Financial Summary

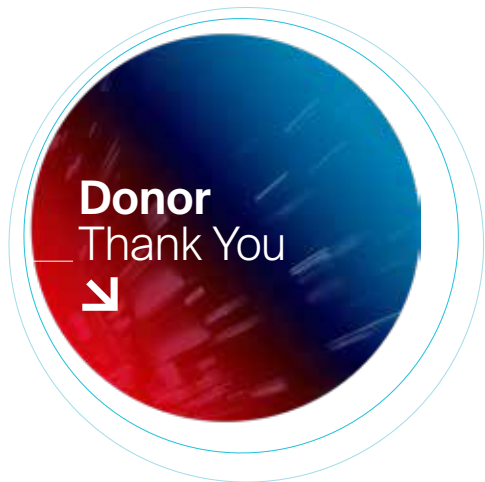
As a public service agency, TVO is accountable to the government and the people of Ontario for how we manage our finances. Each year, we pursue earned revenues and identify new savings to provide products and services to Ontarians in a fiscally responsible manner. This year's operating revenues reflect government operating grants and contracts, ILC fees, and revenue from donations and sponsorships as well as one-time gifts supporting our Ontario Hubs initiative. Operating expenses show TVO's investment in strategic priorities such as making interactive, digital learning content available on the VLE, and stable amounts for other expenditures.

## Highlights from TVO's Audited Financial Statements

| All figures in C\$000s







## Celebrating our Donors

Each year, thousands of people from all across Ontario donate to TVO. Every gift, no matter the size, makes a big difference supporting impactful digital learning resources and in-depth current affairs.

**Thank you so much for being a valued member of our donor community.**

We are honoured to recognize the following supporters who gave a philanthropic gift of \$1,000+ between April 1, 2019 and March 31, 2020.

### \$100,000 +

Google LLC/Google YouTube  
Innovation Fund

### \$25,000-\$99,999

Robert Ketchum  
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Joan & George Todd

### \$15,000-\$24,999

The Dalglish Family Foundation  
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The McLean Foundation  
Anonymous (1)

### \$5,000-\$14,999

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and CEO of TVOntario  
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 John C. Power  
 Charles Price  
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 Cecelia Quarrington  
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Canadian Film Centre  
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## Ontario Hubs Supporters

TVO is telling more local stories than ever through Ontario Hubs—stories that reflect the lives and experiences of people all across our immense province. We are grateful to everyone who has supported this project since its launch in 2017.

## \$100,000+

The Barry & Laurie Green  
 Family Charitable Trust  
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## \$25,000-\$99,999

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 - Al Pace & Kristin Morch  
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## \$15,000-\$24,999

Francine & Robert Barrett Fund  
 at Toronto Foundation  
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## \$5,000-\$14,999

William E. Barnett  
 Grace Laura Daw  
 Diane King  
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## \$1,000-\$4,999

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 Norman & Helen Hain  
 The Estate of William Harkins  
 The Estate of Walda Janson  
 The Estate of Rose Ila Jaques  
 The Estate of Margaret Kinghorn  
 The Estate of Joseph Koenig  
 The Estate of Thomas Gerald Lake  
 In memory of John and  
 Dorothy Martin  
 The Estate of Constance  
 Vivian MacDougall  
 The Estate of Kenneth  
 Angus MacKenzie  
 The Estate of Rosalie K. Mccreadie  
 The Estate of Cora Maria Moore



The Estate of Donald  
 Bruce Morrison  
 The Estate of Ernest Munroe  
 The Estate of Yvonne Natalie Ogg  
 The Estate of Arthur I. Parker  
 The Estate of Frank Peers  
 The Estate of Margaret Phillips  
 The Estate of Emily M. Pinfold  
 The Estate of Winifred Potter  
 The Estate of Donald  
 Williamson Ponder  
 The Estate of Dora Powell  
 The Estate of Cynthia  
 Mary Robertson  
 The Estate of Pnina  
 Deborah Rosenberg  
 The Estate of Paula Roth  
 The Estate of Margaret Sampson  
 The Estate of Sidney Samuels  
 The Estate of Ralph Scotten  
 The Estate of Marilyn Silverman  
 Lynn Thibodeau  
 The Estate of Elizabeth  
 Jane Thomas  
 The Estate of Roy Edwin Waters  
 The Estate of John Gilbert West  
 The Estate of Alvira Irene Wigle  
 The Estate of Robert Willmott  
 The Estate of Kenneth  
 Albert Wiltshire  
 The Estate of Marion Wolstein  
 The Estate of Mitchell Wywiorski  
 Anonymous (7)



## Board of Directors

(as of June 30, 2020)

TVO's Board of Directors governs the activities of the organization's executive team while ensuring value for all Ontarians.

### Chris Day

Chair of the Board (January 9, 2020 – August 28, 2022)  
President of Winston-Wilmont, Inc. (Ottawa)  
Term: August 29, 2019 – August 28, 2022

### Ravina Bains

Vice-Chair of the Board  
Vice President of Canadian Business Banking & Scotia Wealth Management Sales Integration (Toronto)  
Term: April 16, 2020 – April 15, 2025

### Steve Cassar

Member  
Principal, Cassar Communications (Barrie)  
Term: August 29, 2019 – August 28, 2022

### Conway Fraser

Interim Chair of the Board (June 6, 2019 – January 8, 2020)  
CEO and Managing Director, Fraser Torosay Incorporated (Waterloo Region)  
Term: March 7, 2019 – March 6, 2022

### Thando Hyman

Member  
Educator and Principal, Toronto District School Board (Scarborough)  
Term: October 18, 2017 – October 17, 2020

### Stephanie Lu

Member  
Co-Founder, Good Doctors Medical (Toronto)  
Term: August 29, 2019 – August 28, 2022

### Jo-Anne Poirier

Member  
President and CEO, Victorian Order of Nurses (Ottawa)  
Term: March 22, 2017 – April 23, 2021

### Kadie Ward

Member  
Founder and Economic Developer, Build Strong Cities (Parry Sound)  
Term: May 7, 2020 – May 6, 2022

The total honorarium paid to the board in 2019-20 was \$8,825. This amount is based on levels of remuneration set by the Lieutenant Governor in Council.

## Terms ended during the year

### Bilal Khan

Member, Audit Committee  
Managing Partner & Head of Deloitte Data (Toronto)  
Term: April 26, 2017 – April 25, 2020

### Trina McQueen

Vice-Chair of the Board; Member, Audit Committee  
Adjunct Professor, Arts and Media, Schulich School of Business, York University (Toronto)  
Term: May 31, 2016 – May 30, 2019

### Kristin Morch, LLB

Member, Audit Committee  
Co-founder and trustee of The Pace Family Foundation (Toronto)  
Term: June 19, 2013 – June 18, 2019

### Mark Wakefield, CPA, CA

Chair, Audit Committee  
Financial Consultant (Markham)  
Term: June 19, 2013 – June 18, 2019

## Executive Team

(as of June 30, 2020)

TVO's executive team leads the organization in delivering excellence in all that we do.

### (In Recruitment)

Chief Executive Officer\*

### Jennifer Hinshelwood

Acting Chief Operating Officer

(as of November 1, 2019)

Vice President, People & Culture

### John Ferri

Vice President, Current

Affairs & Documentaries

### Owen Lambert

Vice President, Revenue, Product

Development & Marketing

### Mitch Patten

Vice President, Communications

& Corporate Affairs

### Todd Slivinskas

Chief Technology Officer

### Rashmi Swarup

Vice President, Digital Learning

### Mara Tramontin

Acting Vice President, Finance

(as of November 1, 2019)

### Julia Vrabec

Acting Vice President, People & Culture (as of November 1, 2019)

\*Lisa de Wilde held the position of Chief Executive Officer until October 31, 2019.

## Regional Councillors Advisory Board

(as of June 30, 2020)

TVO's volunteer advisory board includes people from 23 communities across Ontario who provide valued input and feedback, and contribute to the organization's outreach efforts.

**Lesley Bell**, *Thunder Bay*

**Jorge Campos**, *Willowdale*

**Sara Chaudhry**, *Toronto*

**Lucianna Ciccocxioppo**, *Toronto*

**Marcia Cunningham**, *Toronto*

**Jenna Goldberg**, *Thornhill*

**John Gregory**, *Toronto*

**Sona Khanna**, *Oakville*

**Alanna King**, *Elora*

**Alyssa Lai**, *Hamilton*

**Tinashe Mafukidze**, *Toronto*

**Rick McCutcheon**, *Little Current*

**Elizabeth McDonald**, *Ottawa*

**Kris Meawasige**, *Ottawa*

**Lise Moore Asselin**, *Mattawa*

**Melanie Mulcaster**, *Oakville*

**Tamara Needham**, *Marathon*

**Upali Obeyesekere**, *Toronto*

**Frank Paul**, *Toronto*

**Ruth Reyno**, *Madoc*

**Barb Rodezno**, *Toronto*

**Colleen Rose**, *Red Rock*

**Christopher Rous**, *Sault Ste. Marie*

**John Storm**, *St. Catharines*

**Melony Ward**, *Toronto*

## Thank you to the following Regional Councillors, whose terms ended during the year.

**Steve Andrusiak**, *London*

**Deborah Blair**, *North York*

**Craig Cook**, *Hamilton*

**Tony Gaspar**, *Manitouwadge*

**Colette Grant**, *Rockland*

**Lori Guillemette**, *Dunchurch*

**Janis Lamothe**, *Manitouwadge*

**Kim Pirie-Milko**, *Kenora*

**Marc St. Germain**, *Ottawa*