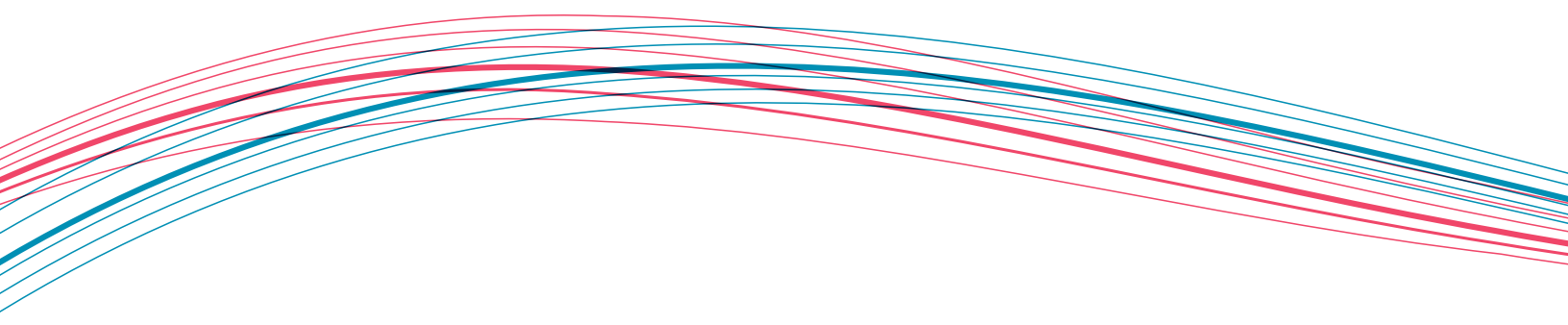




**tvo**  
**Annual Report**  
**2016-2017**

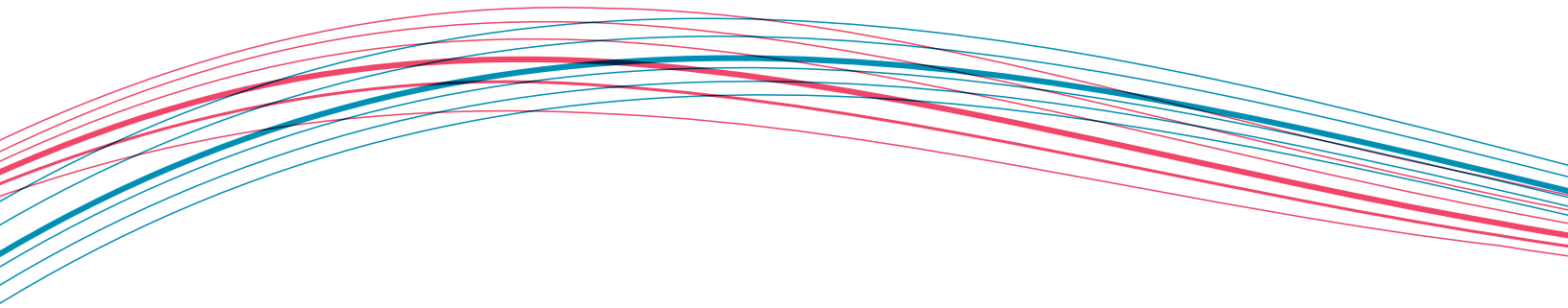
Ontario  
Educational  
Communications  
Authority



This is

**transformation!**







## Contents

<b>5</b>	Message from the Chair of the Board of Directors	<b>15</b>	Financial Sustainability
<b>7</b>	Message from the Chief Executive Officer	<b>17</b>	Ten Ways TVO Made an Impact in 2016-2017
<b>9</b>	Digital Learning	<b>19</b>	Donor Thank You
<b>11</b>	Engaged Citizenship	<b>21</b>	Leadership Team
<b>13</b>	Empowered Team		



## Message from the Chair of the Board of Directors

Today, TVO is a very different organization than it was four years ago when we launched our Strategic Directions 2013-2018. As we enter the last year of the Strategic Directions, we have reached a defining moment in TVO's transformation from an educational broadcaster to a digital learning organization. I'm pleased to share this report and the progress TVO is making on our Strategic Directions.

Since 1970, TVO's aim has always been to provide moments of learning you can't get anywhere else. Today

TVO offers high-quality educational products, in-depth journalism, ground-breaking documentaries, and award-winning children's programming. We are committed to championing lifelong learning by leveling the playing field through digital learning resources for students and teachers, and equipping kids and adults with the information and perspective to be engaged citizens.

While the state of mainstream media has changed significantly, TVO remains a respected source of information and context valued for

its depth, credibility, integrity, and intelligence. And our digital learning resources are helping transform learning inside and outside the classroom by providing students, parents, and teachers resources that promote success and prepare learners to take on the world.

As TVO's momentum continues to pick up speed, I commend TVO's Chief Executive Officer Lisa de Wilde and her team, whose vision and forward-thinking approach have made it possible for TVO to make great strides. I'm immensely proud of what



TVO has accomplished through Lisa's transformative leadership, commitment to re-inventing learning in our province, and her role in taking TVO's high-quality journalism to new heights.

To my fellow Board members, thank you for your insight, expertise, and commitment to TVO. This year, we were pleased to welcome [Trina McQueen](#) and [Jo-Anne Poirier](#) to our Board. I would like to express my gratitude to Diane Kelly, Dr. Nana Barnor, and Gary Comerford, whose terms with the Board ended in 2016, and to Geetu Pathak, whose term

ended in May 2017. Thank you for your years of valued guidance, advice, and direction in helping to steer TVO through its transformation.

I want to acknowledge the important role of TVO's Regional Councillors Advisory Board, a group of committed and engaged volunteers who believe in TVO's vision and purpose. As a community of ambassadors, Advisory Board members expand TVO's connection with citizens in communities all across Ontario and provide valuable feedback to TVO about our content and products.

Finally, I would like to acknowledge the generous support of the Government of Ontario, of our sponsors, and of the tens of thousands of individual donors who share TVO's vision of creating a better world through the power of learning.

---

**Peter O'Brian**  
Chair of the Board of Directors



# Message from the Chief Executive Officer

At TVO, we believe learning has the power to change the world. Everything we do is driven by our fundamental belief that learning helps people create paths to successful lives.

We also know that the world is changing, and changing fast. Digital technology is changing the very nature of classroom learning, as well as the global competencies the next generation will need to build rewarding and productive lives. These same changes have also led to a world that is only getting noisier, where journalism is facing unprecedented challenges.

As the province's partner in digital learning and the digital public space for in-depth current affairs from an Ontario perspective, TVO is leveraging digital technology to create moments of learning for people of all ages, inside the classroom, in living rooms, around the dining room table, and everywhere that Ontarians find themselves.

## **TVO's Transformation**

This year was pivotal for TVO. Four years ago, we developed a set of [Strategic Directions](#):

- Be the Government of Ontario's partner for digital learning inside and outside the classroom
- Be the digital public space for Ontario-perspective in-depth current affairs
- Empower our employees to thrive in an organization that embraces continual change

Now, as we close out the fourth year of an ambitious five-year plan, TVO is making a unique difference in the lives of Ontarians by offering high-quality learning opportunities and supporting a more informed, engaged citizenry. TVO is firmly established as a classroom partner and provider of educational resources, supporting Ontario's students and teachers for success. We are growing TVO's presence as the digital public space and creating more opportunities for Ontarians to engage with the issues that matter to them.

## **Re-inventing Learning**

Learning is the great equalizer. At a time when digital technology is rapidly changing the way that children learn and evolving the skills they need to

succeed, we are striving to bring this advantage to every young learner in Ontario, regardless of economic background or geographic location.

TVO is positioned at the intersection of pedagogy, the Ontario curriculum and digital media. All of our content is rooted in the Ontario curriculum and based on [TVO's Educational Blueprint](#), a rigorous instructional design process that guides the creation of all of TVO's high-quality educational content.

TVO supports learning in Ontario with unique educational resources and award-winning TVOKids series. TVO mPower, for example, is [a suite of free creative online games](#) that teach fundamental math and critical thinking skills for students in Kindergarten through Grade Six. Developed in partnership with Ontario teachers, mPower launched in classrooms across Ontario this year, and as of March 31, 2017, was already in the hands of over 35,000 students.

TVO knows that our youngest learners are not tethered to their couch and get their content on many screens. We relaunched TVOKids.com this



year, providing kids and parents with [on-demand access to their favourite series](#). By offering more ways to view our content, we are helping kids get ready to take on school, life, and the world.

### Expanding Journalism

TVO aims to provide an oasis of calm, informed discussion on the issues that matter to people in Ontario. With our world getting more complex, TVO's high-quality journalism is more important for people in Ontario than ever before.

TVO has a unique role: delivering high-quality journalism through an Ontario lens. We develop stories, ask questions, and present information from the perspectives of the people of this province. Ontario is a place of extraordinary diversity. [We strive to connect the dots, to find the similarities, and explain the differences.](#)

As local print and broadcast media shrinks, so too does community and regional context, at a time when we need it more than ever. TVO provides opportunities that equip Ontarians of all ages to engage in the informed

conversations that are crucial to a healthy democracy. We are expanding our journalism so that we can inform and engage more residents of Ontario when and where they are: on television, social media, and online.

TVO is connecting with Ontarians in new and innovative ways. We were the first media organization in Canada to offer nightly Periscope streaming on Twitter of [The Agenda with Steve Paikin](#). We are grateful to Goldie Feldman and The Barry and Laurie Green Family Charitable Trust for their [\\$2 million donation to TVO](#), one of the largest philanthropic gifts to journalism in Canada. This transformative donation will allow TVO to expand our model of high-quality journalism in underserved regions of Ontario, delivering an even greater impact to communities across the province.

### Empowering TVO's Team

We are committed to developing our greatest asset – our people – so that we can build a strong future as a digital learning organization. In an era of constant change, TVO is building a culture where employees have the skills, knowledge, and support to make a difference. We aim

to advance TVO's transformation by attracting, developing, and retaining team members that live our values of excellence and innovation, collaboration, ownership, respect, and trust.

It is our belief that TVO can deliver maximum impact by developing and supporting employees through professional learning opportunities, skills development, performance agreements, and team-building. We are growing a team and culture where everyone is empowered to perform at their very best and serve as TVO ambassadors in the creation of a better world through the power of learning.



---

**Lisa de Wilde**  
Chief Executive Officer

# Digital Learning

TVO is the province's partner for digital learning inside and outside the classroom. TVO provides trusted educational resources and award-winning content that support student success and help prepare young learners for school, life, and the world. Kids, parents, and teachers can access high-calibre educational content on demand over multiple devices.



## TeachOntario

[Award-winning platform](#) designed to support sharing, collaboration, and knowledge exchange amongst educators across Ontario to improve student outcomes and well-being.



## TVOKids.com

Supporting Ontario children in school and life through the new [TVOKids.com](#), offering on-demand content that supports the Ontario curriculum.



## mPower

[Creative online games](#) that support Kindergarten to Grade Six math and critical thinking skills while students have fun and learn more about the world around them.



### ILC

Ontario's largest high school, the ILC provides students with a [pathway to a high school diploma or post-secondary education](#).



### Homework Help

Supports student success through [free online math tutoring](#) for students in Grades Seven to Ten.



### TVOKids The Space

Hosts Mickey, Daniel, and Melissa engage school-age kids with [interactive and educational experiences](#) weekdays from 3:30 to 7:00pm.



### Odd Squad

Produced by Sinking Ship Entertainment in association with TVO, [Odd Squad](#) won four Emmy awards for Outstanding Writing in a Children's or Pre-School Children's Series, Outstanding Directing in a Children's or Pre-School Children's Series, Outstanding Costume Design/Styling and Outstanding Hairstyling. *Odd Squad* also received a Canadian Screen Award for Best Children's or Youth Fiction Program or Series.



### Paw Patrol

Produced by Spin Master in association with TVO, [Paw Patrol](#) won a Canadian Screen Award for Best Pre-School Program or Series.



### Science Max

Produced by Breakthrough Entertainment in association with TVO, [Science Max: Experiments at Large](#) won a Canadian Screen Award for [Best Children's or Youth Non-Fiction Program or Series](#), and [Science Max Interactive](#) won a Canadian Screen Award for [Best Cross-Platform Project - Children's and Youth](#).

# Engaged Citizenship

Journalism sits squarely at the centre of TVO's purpose. We exist to inform, enlighten, and engage citizens on the big issues of the day. We are proud to provide a unique platform for informed, civil discussion and debate. As part of TVO's Strategic Direction to be the digital public space for in-depth current affairs from an Ontario perspective, TVO is engaging citizens in the environmental, social, political, cultural, and economic forces that shape our world. We contributed to building a stronger, more informed Ontario.



## Streaming on Twitter

TVO became the [first media organization in Canada to stream a full broadcast nightly on Twitter](#) with *The Agenda* with host Steve Paikin and summer host Nam Kiwanuka.



## TVO on the Road

TVO traveled to [London, Timmins, Kincardine, Pickering, and Clarington](#) to bring to the whole province in-depth coverage on issues impacting communities across Ontario.



## Bill Davis: Nation Builder and Not So Bland After All

Steve Paikin's book was published, sharing [the story of Premier Davis' long legacy in Ontario politics](#), including the creation of TVO.





### **My Millennial Life**

Exploring the challenges faced by today's Millennials, this award-winning documentary follows young adults bridging the gap between expectations and reality.



### **My First 150 Days**

Following a family's first 150 days in Ontario together, this award-winning documentary captures their emotional journey and experience starting fresh in a new country.



### **Migrant Dreams**

A critical examination of migrant labour in Canada, this award-winning documentary tells the story of a group of women who came to work in Ontario greenhouses as part of Canada's Temporary Foreign Worker Program.



### **\$2 Million Donation to Expand Journalism**

Received a generous \$2 million donation from Goldie Feldman and The Barry and Laurie Green Family Charitable Trust to expand TVO's unique model of in-depth journalism in underserved regions across Ontario.



### **Awards**

Recognized by the Canadian Screen Awards for three documentaries and awarded the Canadian Hillman Prize, a prestigious journalism award honouring story telling in the service of the common good, for the TVO documentary *Migrant Dreams*.

# Empowered Team

Excellence and innovation, collaboration, ownership, respect, and trust are the values that guide everyone at TVO. We are constantly adapting, evolving, and innovating. Our success is built by our team, and as we drive forward, TVO is committed to empowering our team members to thrive in an organization that embraces continual change.



## Engaged Employees

The overall TVO employee engagement score reached 82%, a remarkable 24% increase over the last eight years.

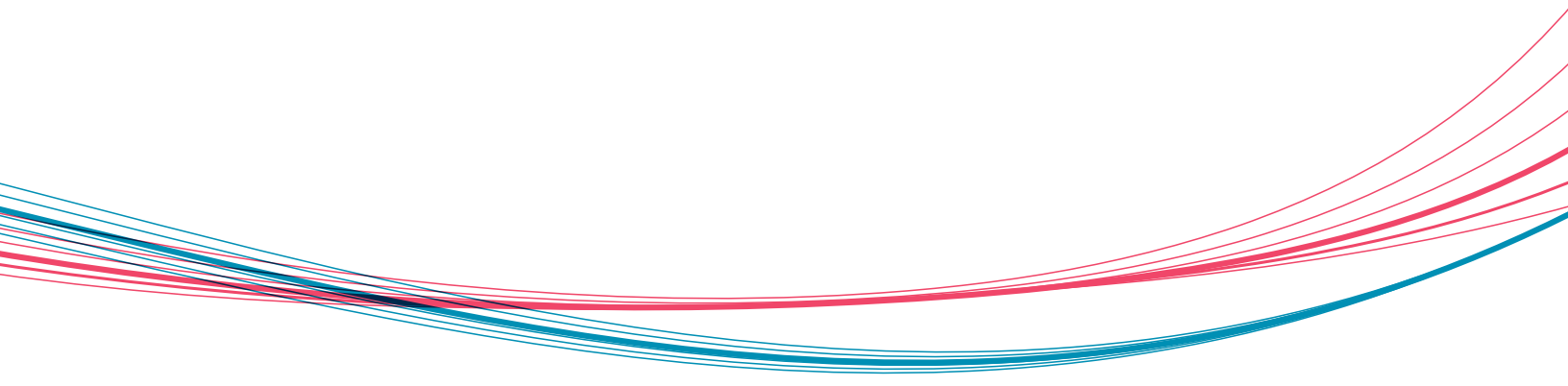


## All-TVO meetings

Three times a year, the TVO team gathers to share successes and learnings and to better understand how we can move forward together on our Strategic Directions.

## Learn at Work Month

For the month of September, team members drive a focus on professional development via blog posts, personal learning experiences, job shadowing, and by leading informal learning and development opportunities.



### Lunch and Learns

Over the lunch hour, team members share project updates and professional development learnings with colleagues.



### Spotlight Awards

Annual awards recognize individuals and teams who embody TVO's values of excellence and innovation, collaboration, ownership, respect and trust.



### myTVO

TVO's intranet facilitates conversations through employee blog posts, sharing of ideas, discussions, organizational news, and recognition of team members' achievements.

# Financial Sustainability

We are committed to consistently increasing productivity and identifying efficiencies to deliver maximum impact for Ontario. In addition to funding from the Government of Ontario, TVO is focused on growing self-generated revenues from generous donors, corporate sponsors, and the sale in international markets of TVO ILC high school courses.



## Overwhelming Support from Ontarians

Over 34,000 individual Ontarians supported TVO by making donations.



## TVO's Gala

TVO's annual fundraising event has raised over \$945,000 since its inception in 2012. In 2016, TVO honoured visionary filmmaker Deepa Mehta for her remarkable achievements and contributions as a filmmaker, storyteller, and catalyst for civic discourse.



## Corporate Partnerships

TVO is supported by corporate sponsors including the Chartered Professional Accountants of Ontario (CPA Ontario), TD Bank, Shaw Festival, Mirvish Productions, Kidde Canada, Bruce Power, Carter's OshKosh, Ontario Telemedicine Network, Skills Canada, the Ministry of Economic Development, Employment and Infrastructure, the Ministry of Health and Long Term Care, Wild Kratts Live!, and 3M Canada Company.





### **Transformational Gift to TVO**

In one of [the largest philanthropic gifts to journalism in Canada](#), Goldie Feldman and The Barry and Laurie Green Family Charitable Trust made a \$2 million donation to expand TVO's unique model of journalism by creating a new network of Ontario Hubs throughout the province. This transformational gift will create more in-depth journalism and will provide TVO with the ability to offer an unparalleled depth of analysis, debate, context, and informed opinion about issues affecting Ontario. From all of us at TVO, thank you to Goldie, Barry, and Laurie. We are truly grateful for your contribution, which will help TVO to build a stronger, more engaged Ontario, connecting the citizens of this province to the important issues of our time.



### **International Course Sales**

TVO is increasing self-generated revenue by selling ILC courses through international partners to international students. Revenue is invested into TVO's core programs for Ontarians.



### **Limiting Growth in Expenditures**

Despite inflationary pressures affecting large portions of our operating budget such as rent and labour, TVO has limited annual growth in [operating expenditures](#) to less than 0.1% over the past 10 years on a compounded basis.



### **Finding Efficiencies**

TVO has initiatives underway that will avoid capital investments and achieve significant savings in future years, including migrating to cloud-based technology solutions, moving Master Control Services offsite, and reducing the square footage of rented office space.

# This is Transformation

## Ten Ways TVO Made an Impact in 2016-2017

Engaged more Ontarians as

**the first**  
Canadian media  
organization

to stream nightly on  
Twitter Periscope.

Connected

**7,730**  
teachers

through  
award-winning  
TVO TeachOntario.

Inspired

**34k+**  
Ontarians

to make  
philanthropic  
donations to TVO.

Awarded

**8** Canadian Screen  
Awards

**4** Daytime Emmys  
and the Canadian Hillman  
Prize for Journalism

for TVO content.

Helped students solve over

**120k**  
math questions

through TVO Homework Help.

Launched the new

**TVOkids.com**

with on-demand content that supports  
the Ontario curriculum.



Enrolled

**20,475**

**high school students**  
in TVO ILC, Ontario's  
largest high school.

---

Fostered foundational  
math skills in

**35,608**

**K-6 students**  
through TVO mPower  
creative online games.

---

Received a generous

**\$2m**  
**donation**

from Goldie Feldman and The  
Barry and Laurie Green Family  
Charitable Trust **to expand TVO's**  
**in-depth journalism** by creating  
Ontario Hubs across the province.

---

Sparked moments of  
learning in the

**10.5m**  
**Ontarians**

who watched TVO's current  
affairs, documentaries,  
dramas, and kids' programs.

---

**And all of this for**  
**government funding**  
**equivalent to the cost**  
**of a coffee and a muffin**  
**per Ontarian.**

# Donor Thank You

In 2016-2017, over 34,000 generous Ontarians made donations to TVO. Families, foundations, and corporations also gave generously. We are grateful for every contribution.

## Leadership Giving Circle

### Innovator \$250,000+

The Barry and Laurie Green Family Charitable Trust  
Goldie Feldman

### Leadership \$100,000-\$249,999

Bruce Power L.P.  
Carter's OshKosh  
Chartered Professional Accountants of Ontario  
David Green  
Mirvish Productions  
TD Bank Group

### Platinum \$25,000-\$99,999

Anonymous (1)  
Diane Blake and Stephen Smith  
Donald and Lorraine Hill Foundation  
OTN

### Gold \$15,000-\$24,999

3M Canada  
Enercare  
Francine and Robert Barrett Fund at Toronto Foundation  
Kathryn Kennedy  
The McLean Foundation  
Shaw Festival

### Silver \$5,000-\$14,499

Anonymous (7)  
Alexandra and James Arnett  
Aqueduct Foundation - John and Sheila Price Family Fund  
William E. Barnett  
Dr. Nana Barnor  
Isabel Bassett  
Suresh and Nutan Bhalla  
Birch Hill Equity Partners  
Dr. Sandra Booth  
Paul Brehl and Ann Lawson-Brehl  
Canadian Development Marketing Corporation  
Cineplex Entertainment

Lisa and Jim de Wilde  
Eckler Limited  
David and Mariella Holmes  
The Norman and Margaret Jewison Charitable Foundation  
Patrick and Barbara Keenan Foundation  
Kidde Canada  
KPMG  
Mona Levenstein  
Beth Malcolm  
Sabi and Amrin Marwah  
Trina McQueen  
Mongrel Media  
Peter O'Brian  
Pace Family Foundation  
Edward and Elizabeth Richardson  
Ryerson University  
Alice Sears  
Sinking Ship Entertainment  
Skills Ontario  
Telefilm Canada  
TELUS  
The Dalglish Family Foundation  
Jane M. Wilson  
Katrina and Yung Wu  
XMC | Sponsorship Canada

### Bronze \$1,000-\$4,999

Anonymous (68)  
Aird and Berlis LLP  
Michael C. Allen  
Betty Anderson  
Robert and Wendy Atkinson  
Gianni and Sunil Bahadoorsingh  
Rick Baranick  
Kenneth Batt  
Dr. Ronald Bayne  
Anne Bawden  
Jeanne Bergevin-Vollebeek  
Erika Biro  
Maureen Blair-Leighton  
Edward and Joan Boswell  
Mr. Reg Bronskill and Ms. Helen Findlay  
Steven Brouse  
Campbell Brown  
Phyllis and James Brown Family Fund

Thomas Bunker  
Alice M. Burton  
Francisco Callejon  
Mr. M. A. J. Catford  
Stephen Chan  
Alvin Yee and May Chow  
David and Valerie Christie  
Mr. and Mrs A. Clark  
Patricia Clarke  
Barbara and Paul Clifford  
Gisele Cline  
Janice Lewis and Mitchell Cohen  
Collins Barrow Toronto LLP  
Barb and Cody Cooper  
Frances and Robert Crandall  
George and Wendy Cuthbert  
Peter Dale  
Elaine and Michael Davies  
Ghi Dean  
Douglas and Margaret Derry  
Ginny Dybenko  
Mike and Penny Eizenga  
Evelyn Felstead  
Russell Finch  
Dolores and Filippo Franco  
John and Aida Futhey  
Regina Gardonio  
Mary Jane Geddes  
Risa Gluskin  
Suzanne Graham  
Grant Thornton LLP  
John and Judith Grant  
Dorothy Grasett  
Frank and Leigh Greaves  
Shirley Greenberg  
Elizabeth Greville  
Lorne Griffith in memory of Mrs. Rachile Griffith  
Franklyn Griffiths  
Karen Grose  
Anne and Teunis Haalboom  
Ken Haggerty  
Wolfgang Hagenhofer  
Lynn Hardy  
Charles and Beverley Harnick  
Doug Harrison

Betty Hasler  
Nona Macdonald Heaslip  
Hicks Morley Hamilton Stewart Storie LLP  
High Rock Capital Management Inc.  
Jane G. Hill  
April and Norbert Hoeller  
Malcolm Hurrell  
Nancy Hutchinson  
Gayle Hyatt  
The Ide Family  
Richard M. Ivey  
Rosamond Ivey  
Jackman Foundation  
Mildred Jackson  
Peter Johnson  
Jennifer and Ted Johnston  
Stephen Jones  
Judith Teller Foundation  
Paul Frederick Karrow  
David Keenleyside  
Diane Kelly  
Audrey Kenney  
Malcolm King  
Margaret Kinghorn  
W.C. Kitchen Family Foundation  
Baird Knechtel  
S. Jean Koetsier-Adams  
Nancy Lang  
Sheila Lancaster  
Spencer Lanthier and Diana Bennett  
Wendy Lawson  
Beverly A. Leaman  
Mike Leo  
The Levy Family Foundation  
John M. Lindley  
Ken and Helen Lister  
Sylvia Lowry  
Michael Marchand  
Joseph E. Martin  
Robin P. McComb  
Sandi MacCulloch  
Elizabeth McDonald  
Martha McDonald  
McEwen Family  
Lesley McIver  
Joyce McKeough  
Helen McNeely  
The Merryweather Fund  
Barbara Millar  
Margaret Morison  
William Motz  
Melba Munholland  
Helen Nash  
W. Danial Newton

Alain and Nicole Normand  
NVOF  
Ontario Home Builders' Association  
Ontario Secondary School Teachers' Federation  
OPG Employees' & Pensioners' Charity Trust  
Marnie and Larry Paikin  
J. E. Panneton Family Foundation  
Gerald Parowinchak  
Geetu Pathak  
Charlotte Danard & Don Plewes  
Charles Price  
Tim Price  
Hugh L. Prichard  
Professional Engineers Ontario  
Elinor Ratcliffe, C.M., O.N.L., LLD (hc)  
David Rea  
Hans J. Rerup  
B. Richter  
Geoff Rytell  
Babak Sarshar  
The Schwartz Family, Ottawa  
Den Shannon  
Heather Sheehan  
Anne Smith  
Peter Etril Snyder  
Nancy Sprout  
Edward Stewart  
Sussex Strategy Group Inc.  
Martin Taylor  
Scott and Erin Taylor  
N.A. Taylor Foundation  
The Betty and Joe Gray Family Foundation  
The Directors Guild of Canada, Ontario (DGC Ontario)  
The Kitchener and Waterloo Community Foundation - Hughrairie Fund  
Katherine Thurtell  
Jennifer Tory  
John Udd  
Art Uttley  
Sylvia Vanhaverbeke  
Richard and Jean Van Loon  
Anju Virmani  
Richard and Mary Ellen Walker  
Terrance Wapshall  
John Webster

## **The Honourable William G. Davis Legacy of Learning Circle**

Anonymous (1)  
The Estate of Barbara M. Adams  
The Estate of Louise Lawrie Arnott  
The Estate of Florence Margaret Bendig  
The Estate of Nellie Berkes-Szucs  
The Estate of Alexandra Brody  
The Estate of Ian Alfred Brookes  
The Estate of Katherine Bruechle  
The Estate of Peter Burke  
The Estate of Anna Dorothy Clapp  
The Estate of Vera D. Denty  
The Estate of Carl Durst  
The Estate of Frances Eastman  
The Estate of Patricia C. Ellison  
The Estate of Colin J. Everett  
The Estate of Barbara Ford  
The Estate of Stanley Gold  
Norman & Helen Hain  
William Harkins  
In memory of John and Dorothy Martin  
The Estate of Rosalie K. McCreddie  
Don and Ann Mills  
Donald Morrison  
The Estate of Ernest Munroe  
The Estate of Yvonne Natalie Ogg  
The Estate of Arthur I. Parker  
The Estate of Emily M. Pinfold  
The Estate of Winifred Potter  
The Estate of Donald Williamson Pounder  
The Estate of Margaret Sampson  
The Estate of Sidney Samuels  
The Estate of Ralph Scotten  
The Estate of Katharine P. Symons  
The Estate of Sharon Lynn Thibodeau  
The Estate of Ruth Ward  
The Estate of John Gilbert West  
The Estate of Robert Willmott  
The Estate of Kenneth Albert Wiltshire  
The Estate of Marion Wolstein

## **In-Kind Sponsors**

Canadian Film Centre  
Doc Institute  
Empire Customs  
Hot Docs  
Loding Shoes & Shirts  
William F. White International Inc.

# Leadership Team

## Board of Directors

TVO's Board of Directors governs the activities of the organization's Executive Team while ensuring value for all Ontarians.

### Peter O'Brian

Independent Pictures Inc. (Toronto)  
Chair of the Board; Member, Governance Committee and  
Audit Committee  
Nov. 1, 2005 – Oct. 31, 2018

### Trina McQueen

Adjunct Professor, Arts and Media, Schulich School of  
Business, York University (Toronto)  
Vice-Chair of the Board; Member, Audit Committee  
May 31, 2016 – May 30, 2019

### Ginny Dybenko

Executive Director, University of Waterloo Stratford Campus  
(New Hamburg)  
Member, Governance Committee  
Dec. 9, 2015 – Dec. 8, 2018

### Jim Marchbank

Retired, former CEO, Science North (Sudbury)  
Chair, Governance Committee  
May 30, 2012 – May 29, 2018

### Kristin Morch, LLB

Co-founder and trustee of The Pace Family Foundation  
(Toronto)  
Member, Audit Committee  
June 19, 2013 – June 18, 2019

### Jo-Anne Poirier

President and CEO, Victorian Order of Nurses (Ottawa)  
Member, Governance Committee  
March 22, 2017 – March 21, 2020

### Mark Wakefield, CPA, CA

Financial Consultant (Markham)  
Chair, Audit Committee  
June 19, 2013 – June 18, 2019

### Diane Kelly

Retired, former General Counsel, Queen's University  
(Kingston)  
Vice-Chair of the Board; Chair, Governance Committee  
May 30, 2007 – May 30, 2016

### Dr. Nana Barnor

Pediatrician, Humber River Regional Hospital (Toronto)  
Member, Governance Committee  
Aug. 12, 2009 – Aug. 11, 2016

### Gary Comerford

President & CEO, CMC Global (Oakville)  
Member, Audit Committee  
June 19, 2013 – June 18, 2016

### Geetu Pathak

Business Executive (Toronto)  
Member, Audit Committee  
May 3, 2010 – May 2, 2017

---

The total honorarium paid to the Board in 2016–17 was \$20,150 including the part-time Chair. This amount is based on levels of remuneration set by the Lieutenant Governor in Council.



## Regional Councillors Advisory Board (as of March 31, 2017)

Committed individuals from 25 communities across Ontario form TVO's volunteer advisory board, which provides valued input and contributes to the organization's outreach efforts.

**Steve Andrusiak**, London  
**Maureen Asselin**, Oakville  
**Lesley Bell**, Thunder Bay  
**Deborah Blair**, North York  
**Jorge Campos**, Willowdale  
**Craig Cook**, Hamilton  
**Tony Gaspar**, Manitouwadge  
**Colette Grant**, Rockland  
**Lori Guillemette**, Dunchurch

**Thando Hyman**, Scarborough  
**Sona Khanna**, Oakville  
**Janis Lamothe**, Manitouwadge  
**Rick McCutcheon**, Little Current  
**Lise Moore Asselin**, Mattawa  
**Tamara Needham**, Marathon  
**Upali Obeyesekere**, Toronto  
**Kim Pirie-Milko**, Kenora  
**Trevor Pross**, Belleville

**Colleen Rose**, Red Rock  
**Christopher Rous**, Sault Ste. Marie  
**Margaret Sedgwick**, Fort Frances  
**Marc St. Germain**, Ottawa  
**John Storm**, St. Catharines  
**Paul Toffanello**, Kanata  
**Greg York**, Toronto

## Executive Team (as of March 31, 2017)

TVO's Executive Team leads the organization in delivering excellence in all that we do.

**Lisa de Wilde**, Chief Executive Officer  
**Paul Dancy**, Vice President of Finance & Corporate Services  
**Gerard Doyle**, Vice President, Product, Revenue & Marketing  
**John Ferri**, Vice President, Current Affairs & Documentaries  
**Dr. Karen Grose**, Vice President, Digital Learning  
**Jennifer Hinshelwood**, Vice President, Talent & Engagement  
**Erika Kramer**, Vice President, Production, Distribution & Administration  
**Todd Slivinskas**, Chief Technology Officer



**Canadian Media Guild**  
**La Guilde canadienne des médias**  
CWA/SCA CANADA

Approximately 70% of TVO's team are members of Unifor or the Canadian Media Guild.



Charitable Registration No: 85985 0232 RR0001  
© Ontario Educational Communications Authority (TVO), 2017

